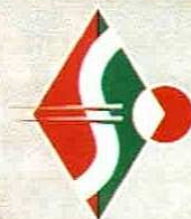


The Official Matchday Magazine of Swindon Town F.C. Price £1.50



# SWINDON TOWN

Today's  
Matchday Sponsors

MULTI-AGG

JEWSON

Wednesday 30 August 1995

**Swindon Town vs Oxford United**

Endsleigh League Division 2

Kick-Off 7.45pm



MAIN SPONSOR



# MOTOR & HOME INSURANCE

WE'VE ALREADY  
HUNTED DOWN  
THE LOWEST  
PREMIUMS



PUT US TO  
THE TEST PHONE  
**01793 512622 NOW!**

107a Commercial Road, Swindon



## Endsleigh





**Swindon Town Football Club**  
County Ground, County Road,  
Swindon, Wiltshire, SN1 2ED.

Tel: Swindon

(01793) 430430 ADMINISTRATION

(01793) 536170 ADMINISTRATION FAX

(01793) 532121 MARKETING DEPARTMENT

(01793) 423771 MARKETING FAX

(01793) 529000 TICKET OFFICE

(01793) 421303 COMMUNITY OFFICE

(01793) 423030 CLUB SUPERSTORE

Chairman: MICHAEL SPEARMAN

Vice Chairman: PETER ARCHER

Directors: Sir SETON WILLS Bt.  
CLIFF PUFFETT  
PETER GODWIN C.B.E.

Associate Director: RIKKI HUNT

President: C.J.GREEN

Chief Executive: STEVE JONES

Player/Manager: STEVE McMAHON

Club Secretary: JON POLLARD

Marketing Controller: PHIL ALEXANDER

First Team Coach: ANDY ROWLAND

Reserve Team Coach: ROSS MacLAREN

Youth Team  
Manager: JOHN TROLLOPE M.B.E.

Youth Development  
Officer: TOMMY WHEELDON

Football Community  
Development Officer: SHANE COOK

Safety Officer/  
Stadium Manager: MIKE HUGHES

Club Physio: JONATHAN TRIGG

Hon.  
Medical Officer: Dr. J.D. NICHOLAS

# From the top

*With Manager  
Steve McMahon*

*We were all highly  
delighted with our  
performance against  
Cambridge United  
here just last  
Wednesday. I think  
if I had to sum it up I  
would say it was all  
down to patience.*



That is what we were, very patient. We knew what we had to do and we went out there and did it.

You could see that even at half time the lads were not frustrated by the fact that they had not been able to pull back Cambridge's 2-1 lead that they brought with them from the first leg.

It was patience. We knocked the ball about, kept playing the same way, and that is what I said at half-time. Be patient and your chance will come. All credit to them, we were, we didn't force the play too much. We kept sticking to our principles of playing and it worked. It worked a treat.

Two headed goals from players not noted for their scoring ability in this respect but it doesn't matter where they come from does it? I was just delighted with the performance over all. I was delighted with the spirit and delighted with the commitment shown by all the players.

There was a tremendous atmosphere and hopefully we are getting a good relationship with the supporters. They understand that it has been hard over the last six or eight months and that we are trying to get things right.

I always said when I first arrived that you have got to be patient.

This is important because we need to get a lot of things sorted out at this club. It has taken time but I feel as though we are getting there slowly, I really do.

We are still not there by any means, and still have a lot of hard work to do. But with the help of the supporters and the players together - because we are all in it together at the end of the day - I think we can get it right.

The sign of a good team is the substitutes. If you look at the bench and see quality players on the side then that is the sign of a good team and our subs did us proud on Wednesday.

Unfortunately the injuries to Seagraves and Thorne look like keeping them out for a while. Thorney, who has hurt the tendon at the back of his knee, has aggravated the same injury and could struggle for a week or two. And big Siggie has had a couple of whacks on one calf that should clear up within a week.

Tonight it is derby time. To our supporters the game with Oxford has just as much charisma as a Liverpool-Everton game and it is very important. A derby is a derby. Passion, pride and yes prejudice, it is not Manchester City v United but I tell you what tonight is just as important to the punters and the players.



# It's.. TRIVIA TIME

© Metro Marketing (UK) Ltd 1995

Queen's Park didn't concede a goal until the club was seven years old!

Goalkeeper Shaka Hislop was born in Trinidad

Former West Bromwich Albion winger Winston White is now a qualified personal fitness trainer

The first introduction of substitutes in League football was in 1965

## Did you know ?!

Wales haven't featured in a major international finals since the 1976 European Championships



## WHO AM I ?

1. Born Clydebank, Oct 1950.
2. Never played Scottish league football, although W.B.A., Everton, Notts Forest and Man. City, rank amongst his several English clubs.
3. Regular in Scotland side during '70's, played in all three matches in the 1978 World Cup finals.
4. Has also managed Shrewsbury Town.

## ?? QUIZ ??

1. Which club plays at Spotland?
2. Who was the first £1 million teenager?
3. Name the Sunderland captain who lifted the FA Cup in 1972 after beating Leeds 1-0?
4. Which player scored the winning goal in the 1981/82 European Cup Final?
5. Which club bought Gary Stevens from Rangers last season?
6. Which player scored the winning goal of the 1987 FA Cup Final?
7. Which nation knocked Germany out of the 1994 World Cup?
8. Which club are known as 'The Imps'?
9. What is the name of Doncaster's ground?
10. For which nation did World Cup star Zbigniew Boniek play?

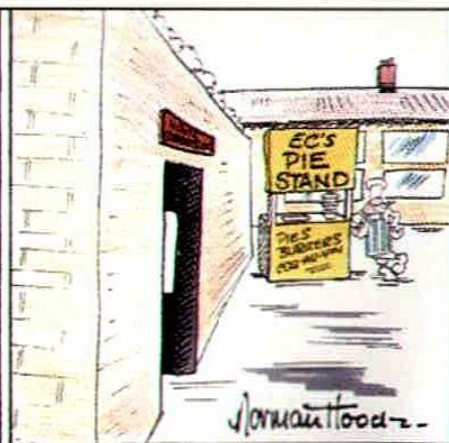
## Who's Crest ?



Answers: 1. Rochdale 2. Clive Allen 3. Bobby Kerr 4. Peter Withe 5. Tammie Rovers 6. Gary Mabbutt (Spurs) with an own goal 7. Bulgaria 8. Lincoln City 9. Belle Vue 10. Poland. WHO AM I? Alan Hartford. WHO'S CREST? Alicia Achille.

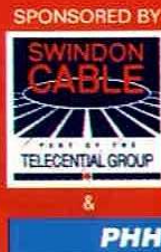
## 'Norm & Ec'

by Norman Hood



# This is Swindon

With Club Secretary  
Jon Pollard



*Tonight sees our first local derby game of the season as we welcome the players, officials and supporters of Oxford United Football Club to The County Ground for this evening's Endsleigh League Division 2 encounter.*

## Coca-Cola Cup

We can look forward to a bumper crowd for our Coca-Cola Cup 2nd Round tie when we entertain Blackburn Rovers here at The County Ground in the first leg on Wednesday 20th September kicking off at 7:45pm. Season ticket holders have until 4:45pm on Tuesday 12th September, to claim their tickets for the tie, which is not all ticket. Cup Voucher 'C' should be produced along with the remittance when booking and if doing so through the post please remember to include a stamped addressed envelope. Any tickets not collected by Season Ticket holders by the expiry date will be put on general sale.

The second leg will be played at Ewood Park on Wednesday 4th October kicking off at 7:45pm.



## Rovers All Ticket

Our Endsleigh League Division 2 game with Bristol Rovers at

Twerton Park, Bath, on Saturday 16th September is all ticket. There are no seats available for sale. However, we have an allocation of terrace tickets on sale, price £8.00 each. There will be no tickets on the day at Twerton, so please do not travel without one.

## A.W.S. Draw

No Anglo-Italian Cup competition for us this year. Instead we have to compete in the Auto Windscreens Shield. The draw for the First Round will be made tomorrow. Clubs are divided into two sections; Northern and Southern from which the appropriate number of Groups, each consisting of three clubs are drawn. Each club then plays one game at home and one away. The dates for the First Round games are:- 27th September, 18th October and 8th November, which means that we play on two of the three dates. The top two clubs in each group qualify for Round 2 on 29th November. The team finishing top are at home in Round 2 with the Runners-Up away.

## Reserves

Next game for the Reserves in the Avon Insurance Combination is on Wednesday 6th of September, when they travel to play Southampton at Marchwood; kicking off at 7:30pm.

Their next home game is against Arsenal at Witney Town F.C. on Monday 11th September; kicking off at 7:00pm.

Kick off time for the Reserves Avon Insurance Combination game with Millwall at The Den, on Monday 2nd October, has been switched to 2:00pm.

## Youth Cups

The Youth Team face Shrewsbury Town here at The County Ground next Tuesday evening in their Midland Youth Cup 1st Round tie; kicking off at 7:00pm.

The Southern Junior Floodlit Cup 1st Round tie with Cardiff City away scheduled for Tuesday 19 September has now been redated because of the Bluebird's Coca-Cola Cup tie with Southampton at Ninian Park that night.



## Endsleigh League

*The First Team visit Griffin Park this Saturday where they meet Brentford in the Endsleigh League Division 2;*

*kicking off at 3:00pm. The game is not all ticket. We have an allocation of seats, price £13.00 adults (£10.00 concessions), on sale now at the Ticket Office at The County Ground, while admission to the terraces is by payment at the turnstiles on the day, price £7.80 adults*

*and £5.00 concessions. With a price like £7.80, no doubt the correct money is appreciated by the gateman at Griffin Park!*

Our next home Endsleigh League game here at The County Ground is on Saturday 9th September when we entertain Chesterfield with the usual 3:00pm kick off. Tickets for this game are now on sale. Credit Card bookings can be made on Swindon (01793) 529000, during normal office hours or for Intel Stand tickets only, you can book twenty four hours a day with Ticketmaster on (0645) 101010.



# Oxford United

## the visitors

By John Nolan

*It is not so long ago that Oxford United were strutting about in the top division but like us they have fallen from grace and are now seeking to re-establish themselves as a promotion force.*

The U's were not far off a Play-Off place last May. A 2-1 home defeat by Swansea City in the penultimate fixture finally dashing their hopes. They had needed to win their last two games and had taken the lead through David Rush.

During the summer manager Denis Smith made two significant signings. He plumped for the reliability and experience of that seasoned striker Wayne Biggins, a bargain free signing from Stoke City, and returned to his old stamping ground to bring Mark Angel from Sunderland, again on a free transfer.

Having released just two players, Paul Wanless, who joined Lincoln City, and Anton Rogan, who moved to Millwall, last season's squad has been given the responsibility of securing the success everyone at the Manor Ground is hoping for.

Quoted at 16-1, Oxford kicked off the new season with a home victory over Chesterfield, Chris Allen scoring the only goal four minutes from time.

The winger, who was valued at £1 million last season, vowed he would double that value this season. He said: 'The boss Denis Smith wants ten goals out of me this season. I'll get 15 because I want to impress people and get that valuation up to £2 million.'

A trip to Brentford was not the ideal excursion to open their away Second Division programme and a 1-0 defeat was suffered at Griffin Park on the second Saturday of the season. Gilchrist, Massey and Lewis were grafted in for this game at the expense of Wood, Rush, who came on as a substitute, and Robert Ford.

In the Coca-Cola Cup a safe passage was scored into the Second Round last week, at the expense of Hereford United, when Allen was again on target, his opening strike netted in the seventh minute. Smith and Moody added to a 3-2 win on the night and a safe 5-2 aggregate victory.

Wayne Biggins had opened his scoring account for Oxford in the

first-leg at Hereford when he fired home a 35th minute penalty. Matthew Murphy made it 2-0 with two minutes to go.

### Oxford United Football Club

*The Manor Ground, London Road, Headington, Oxfordshire, OX3 7RS.*

**Telephone**  
*Oxford (01865) 61503*

**Directors:**  
*R. HERD (Chairman)*  
*G.E. COPPOCK*  
*K.A. COX*  
*N.J.W. HARRIS*  
*D. SMITH*

**Manager:** DENIS SMITH  
**Assistant Manager:** MALCOLM CROSBY  
**Secretary:** MICK BROWN  
**Physio:** JOHN CLINKARD

**Club Sponsors:** UNIPART

*Playing today in yellow shirts with blue sleeves, navy shorts and navy socks.*

*Oxford United Football Club 1995/96 season*



#### Back Row:

Mickey Lewis, Matt Murphy, Paul Milsom, Elliot Jackson, Phil Whitehead, Danny Cullip, Mark Druce, Chris Allen.

#### Middle Row:

John Clinkard (Physiotherapist), Maurice Evans (General Manager), Simon Marsh, Alex Dyer (no longer with Club), Steve Wood, Paul Moody, Matt Elliot, Phil Gilchrist, Malcolm Elias (Youth Development Officer), Mark Harrison (Reserve & Youth Team Manager).

#### Front Row:

Bobby Ford, Stuart Massey, Wayne Biggins, Les Robinson, Denis Smith (Manager), Malcolm Crosby (Assistant Manager), Mike Ford, David Smith, David Rush.

# also Oxford United



## Chris Allen

- **FORWARD.** A speedy winger, said to be the quickest in the Second Division, who knows how to finish in front of goal. Was drafted into the side in February 1992, having graduated from the Youth ranks. Made his debut in the Zenith Data Systems and FA Cups before getting his League chance. A regular marksman at Youth and Reserve levels he has not been so prolific in the senior eleven, netting his 13th goal on the opening day of this season his 150th appearance. Scored for the Endsleigh League side in Italy and was in the England Under-21 squad this summer. Born: Oxford 18.11.72

## Mark Angel

- **WINGER.** A new recruit from Roker Park, he made his Oxford debut on the opening day of the season as a sub against Chesterfield. Never got a first team game at Sunderland but has impressed the Manor faithful. Born: Newcastle 23.08.75

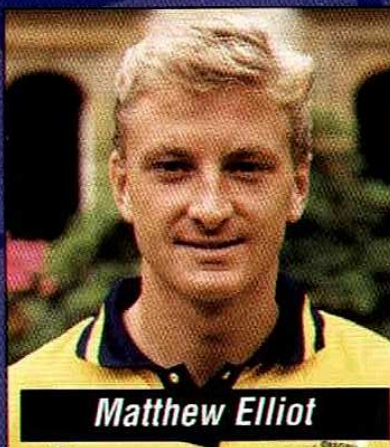
## Tim Carter

- **GOALKEEPER.** A free transfer capture from Blackpool just prior to the start of the season and only a month after he had joined the Seaside from Millwall. Started his career with Bristol Rovers - playing over 50 games - and won three England Youth caps. Season 1987-88 was an interesting one, Tim playing for Rovers, Newport County (loan), Sunderland and Carlisle (loan), following a £50,000 move to Sunderland. Was six years at Roker but never became a regular and had further loan spells with Bristol City and Birmingham City. Born: Bristol 05.06.67.

## Matthew Elliot

- **CENTRAL DEFENDER.** Learned his trade in non-League football with Epsom & Ewell before

Charlton Athletic gave him a go. Only got one senior game for them however, in a League Cup tie in 1988, but a move to Torquay United in 1989 provided the turning point. Was a regular at Plainmoor helping the Gulls win promotion via the Play-Off Finals in 1991. They beat Blackpool on penalties and Matt was back at Wembley the following year, this time with Scunthorpe but as runners up this time to Blackpool. Skipped the Irons and was Player of the Year before signing for Oxford in November 1993. Born: Wandsworth 01.11.68.



Matthew Elliot

## Mike Ford

- **DEFENDER/MIDFIELD.** Hails from Bristol but spent his early days with Leicester City. They released him and in 1985 he signed for Cardiff City with whom he played 162 games. Oxford paid £150,000 for his transfer in the summer of 1988 but injury in pre-season resulted him in not making his debut until January 1989. Born: Bristol 09.02.66.

## Robert Ford

- **MIDFIELD.** A 20-year old who won England Youth caps in 1992-93 and is very highly rated by the Manor management. Played for the

Endsleigh League Under-21 selection last season having made the breakthrough into the Oxford team in the Anglo-Italian Cup in 1993-94. Started this season with his 46th appearance. Born: Bristol 22.09.74.

## Phillip Gilchrist

- **MIDFIELD.** A trainee with Nottingham Forest he was offered Professional terms but did not play in the first team and was released. He joined Middlesbrough, but again could not make the breakthrough, until he joined his local club Hartlepool United, who gave him his League debut against Stoke City in December 1992. Joined Oxford for a small fee in February 1995 and was an instant success, scoring his only senior goal for United vs Chester City. Born: Stockton-on-Tees 25.08.73.

## Mickey Lewis

- **MIDFIELD.** Started his career with West Bromwich Albion for whom he made 33 appearances before moving to Derby County in a £25,000 deal. A ball-winner, Mickey chalked up 49 games for the Rams before signing for Oxford in the summer of 1988 in a part-exchange deal. Always committed he is a firm favourite with the fans and an experienced competitor with over 400 senior appearances. Born: Birmingham 15.02.65.

## Stuart Massey

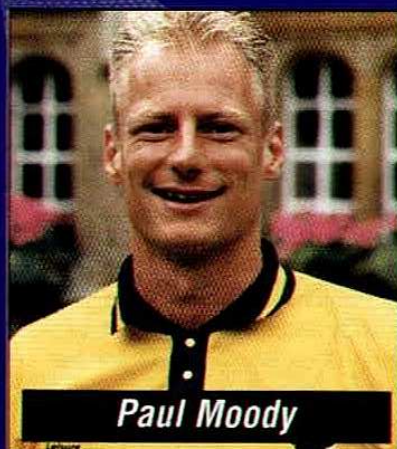
- **DEFENDER.** Now in his second season at the Manor after Crystal Palace released him in the summer of '94. Gained most of his experience in non-League circles with Sutton United and Carshalton. Crystal Palace paid £20,000 for him in 1992 but he only got a handful of games for them. Can play midfield or fullback. Born: Crawley 17.11.64.

# also Oxford United



## Paul Moody

- **STRIKER.** Signed from Southampton in February 1994, the 6'3" striker had scored 33 goals in 81 appearances prior to the start of this campaign. Southampton paid Waterlooville £50,000 for him and he made his Saints bow on the opening day of the 1991-92 season but could never establish a regular selection. Scored his first League goal against Stockport, while on loan to Reading. Made a great impression at Oxford with 8 goals in just 15 games at the end of the 1993-94 season.  
Born: Waterlooville 13.06.67.



**Paul Moody**

## Matthew Murphy

- **MIDFIELD.** A £20,000 signing from Corby Town in February 1993 he is a former building society clerk. Was one of the top shots in the Beazer Homes League and made his Oxford bow at the end of the 1992-93 season against Newcastle United. Did not get a first team game the following season but came into the side again last term.  
Born: Northampton 20.08.71.

## Les Robinson

- **DEFENDER.** Started his career as a midfielder with Mansfield Town making his debut in March 1985. In November 1986 he joined Stockport County where he was an

ever-present until a £10,000 move to Doncaster Rovers in 1988. Injuries interrupted his progress but a move to fullback proved highly successful and attracted the attention of Oxford who paid £15,000 for him just prior to the 1990 transfer deadline. Did not miss a game last season when he was crowned Player of the Year.  
Born: Shirebrook 01.03.67.



**Les Robinson**

## David Rush

- **STRIKER.** Became the third member of Sunderland's 1992 FA Cup Final team to follow Denis Smith to the Manor Ground when he signed for £100,000 in September 1994. A trainee with Notts County he moved to Sunderland to finish his apprenticeship and made his first team bow for them in the League Cup in September 1989. His best spell was in 1991-92 when he played 32 games, including the Cup Final vs Liverpool. Had loan spells with Hartlepool, Peterborough and Cambridge before settling down at Oxford.  
Born: Sunderland 15.05.71.

## David Smith

- **MIDFIELD.** Starts his second season for Oxford following a £100,000 move from Norwich City in the close-season of 1994. Served his apprenticeship at Carrow Road, making his debut, as

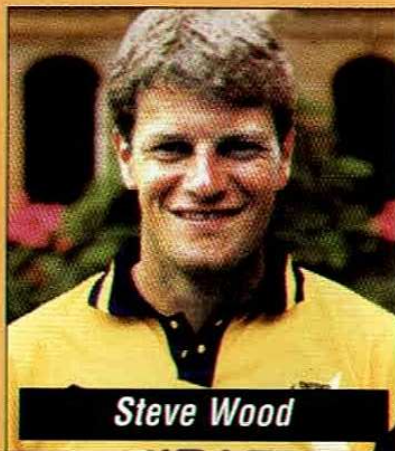
a sub, at Derby in April 1990, only got a further 23 outings in four years with Norwich and jumped at the chance of regular football with the U's. Born: Liverpool 26.12.70.

## Phillip Whitehead

- **GOALKEEPER.** Came into the game with Halifax who blooded him against Burnley in September 1986. Did not establish himself as first choice until his final season at the Shay and moved to Barnsley for £60,000 in 1990. In four years at Oakwell, Phil got just 16 games but had loan spells back with Halifax, Scunthorpe (twice), Bradford City, Stockport and Oxford. Finally joined United in November 1993 and had played 192 games by the start of this season. Born: Halifax 17.12.69.

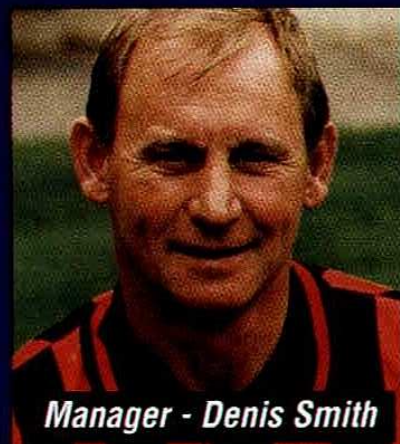
## Steve Wood

- **CENTRAL DEFENDER.** Enjoyed his best times with Millwall whom he helped win promotion to the old First Division as Champions, after joining them from Reading in the summer of 1987. Steve had already won a Third Division Championship medal with Reading for whom he made 250 appearances. In October 1991 Southampton bought him for £400,000 but he never really settled at the Dell and in the summer of 1984 he was released and signed for Oxford.  
Born: Bracknell 02.02.63.



**Steve Wood**

# the man in charge



**Manager - Denis Smith**

*Denis Smith was born in Stoke in 1947 and played over 450 games for his home town club as a stalwart centre-half.*

*Most of his career was in the top Division and in 1972 he helped Stoke win their first ever major honour with a League Cup win at Wembley.*

In 1982 he had a brief loan spell with York City where he was appointed player/manager in the summer of 1982. In his second season he took York up as Champions with a new record points total.

In 1986 Denis was appointed manager of Sunderland, who were in the Third Division for the first time in their history. It took one season for him to clinch the Third Division title and in 1990 he

guided them through to the Play-Off Final at Wembley, where they lost to us.

However, Swindon were penalised for offences unrelated to the playing side and the Wearsiders were handed our place in the top Division.

It was not a happy time for Sunderland however, who could not compete at this level and they were relegated after a 3-0 defeat at Oxford. Denis was dismissed and Malcolm Crosby, now his number two at Oxford took control.

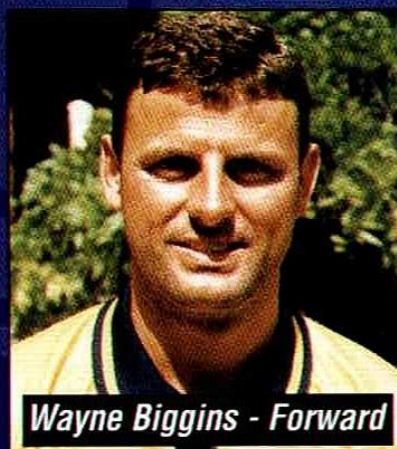
Two months later Denis was in charge of Bristol City but was dismissed after a year and took the Oxford post in September 1993.

## Under the Spotlight

*A real journeyman who has proved a success nearly everywhere he has played. He is 33 now but still has much to offer and of course has a pedigree of over 150 goals to his credit in first-class football.*

Born in Sheffield on the 20th November 1961, he joined Lincoln City's apprentice ranks in 1979, getting his first real break when he made a scoring debut in a 2-0 home win over Hartlepool United in March 1981. It was to be his only goal for them in 8 Fourth Division appearances.

At the end of that season he was released and went non-League with Matlock Town (twice) and Kings Lynn before getting another chance with Burnley, who invested £7,500 in the deal. He was working as a hod carrier on a building site at the time. Wayne enjoyed two



**Wayne Biggins - Forward**

successful seasons at Turf Moor - he was ever present in 1984-85 when he scored 18 goals in 46 Third Division appearances - not a bad return in a side that was relegated.

There more goals in 12 Division Four outings were followed by an exciting move to Norwich City in October 1985. The Canaries paid £35,000 down plus £5,000 more

after 20 games and 'Bertie' a nickname held since the age of nine - did the business helping them win promotion to the old First Division in 1986.

After nearly 100 outings for Norwich he was signed by Mel Machin at Manchester City. Another promotion to Division One was achieved in his one season at Maine Road before Stoke City paid £250,000 to secure his services. In just over three years in the Potteries, Wayne scored over 50 goals before re-joining Mel Machin, this time at Barnsley.

A year later he was off to join Lou Macari at Celtic but did not settle and followed Lou back to Stoke in March 1994. He hit four goals in ten games in 1993-94 but could not find his scoring form at the start of last season and joined Luton on loan. He was given a free transfer in the summer of 1995 and was snapped up by Oxford United.



## WOOTTON BASSETT GOLF CLUB



# 2 FOR 1

**Two rounds of golf for  
the price of one**

**MIDWEEK: 2 Players for £20**

**WEEKEND: 2 Players for £30**

**NOT VALID FOR SOCIETY MEETINGS**

**Tee times to be reserved**

**The Pro-Shop**

**Wootton Bassett**

**Golf Club**

**Swindon**

**Tel: 01793 849999**

**2 FOR 1  
Voucher**  
PLEASE  
PRESENT AT  
PRO-SHOP

## BLOOR HOMES

**Wish Swindon Town F.C.  
success for the  
1995/96 Season**

## BLOOR HOMES

*making you feel at home*

**Now building in Swindon, Avon,  
Gloucestershire and Wiltshire**

**Phone: Swindon (01793) 513938  
for further information**

## THE BUSINESS VENUE IN SWINDON



Business Conferences & Banqueting

Sponsorship

Advertising Sales and Promotions

Executive Suites

Matchday Entertainment & Hospitality

Private Function Rooms

Community Facilities

For further details please contact:

**Phil Alexander**

Marketing Controller

Swindon Town Football Club

Tel: 01793 532121 Fax: 01793 423771

## JOIN THE MOONRAKER CHASE TODAY



**UP TO  
£1000  
MUST BE WON  
EVERY THURSDAY!**

**PLUS MEMBERS MONTHLY DRAW**

**VALUABLE DISCOUNTS THROUGHOUT  
WILTSHIRE ALL THE TIME!**

**FOR AS LITTLE AS 40p  
A WEEK YOU CAN JOIN WILTSHIRES'  
PRIME LOTTERY!**

**PLUS**

**FAMILY PERMS AND WORK  
SYNDICATES CAN BE ENTERED!**

**PICK UP A FORM TODAY FROM  
RECEPTION, CLUB SHOP AND  
PROMOTIONS OFFICE.**



# Endsleigh League Preview

*Anyone with any experience of football will know that there is no such thing in this game as a foregone conclusion. Thus one need not take too much heed of the early season betting and favourites.*

In the end it is all down to what you do on the day as witness to countless upsets the pundits and experts predicted would never happen. What chance Wimbledon in the FA Cup Final against Liverpool in 1988? What odds would you have got on the USA beating England in the 1950 World Cup Finals, or indeed again in the friendly in 1993?

Yet a goal from Lawrie Sanchez, who later played for Swindon, and a penalty save by Dave Beasant turned the form book upside down. Incidentally it was the underdogs who lifted the Littlewoods Cup that season too, unfashionable Luton Town turning over the holders Arsenal at Wembley.

There is no question America's 1-0 win over Stanley Matthews and company in Belo Horizonte was one of the biggest shocks ever to hit world football. The 2-0 defeat by the USA in Boston was perhaps not quite such a shock. But it all goes to show that in this game nobody has a sacred right to win. Football has always produced the unexpected and that is why it is such a fascinating sport to follow.

So Blackburn Rovers beware of the ladder. Our lads will certainly not be overawed for we have had some close and keen tussles in the past.

It is the same principle in the League of course. Before the big kick off Carlisle United were 7/1 favourites to take the Second Division title next May. Burnley 8/1 second favourites. Come the first League table and Carlisle are lying bottom without a point! Burnley

better placed in eighth slot with one win and a draw.

Need we say Swindon Town were top with Swansea City, quoted at 25/1 by the bookies, second. A real surprise this after they drew 2-2 at highly fancied Bristol Rovers.

Such statistics are quite irrelevant so early in the campaign but they make interesting reading. What we do know is that if you are to be successful then you have to produce consistency throughout nine months and this is what Steve McMahon is striving to achieve.

There is certainly no let up at this stage of the season. Cambridge United here last Wednesday in the League Cup. Carlisle up at Brunton Park last Saturday and Oxford United tonight.

There were no less than 22 Second Division clubs in action last night with some fascinating pairings. Bristol Rovers home to Burnley; Brentford, watch them, home to Hull; Rotherham v Carlisle United and Shrewsbury against Bristol City. AFC Bournemouth, rated by the bookies at 33/1 are other dark horses. They played hosts to Wrexham and Notts County who boast the likes of Tony Agana in a strong squad, had home advantage over Bradford City.

Just the one game in this Division tonight and we will be looking to make it a hundred per cent home record against our friends from Oxford. You can rule out any foregone conclusions on who will win this League.

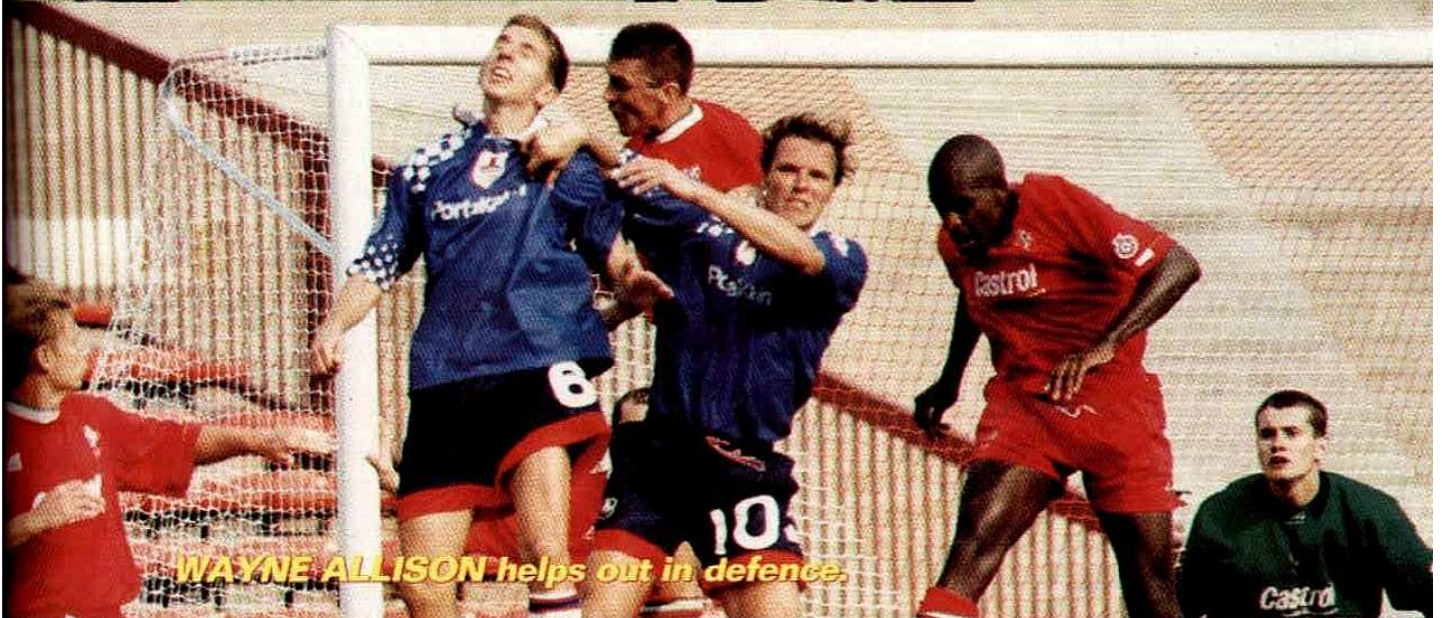


*Steve McMahon - Striving to achieve continuity.*

# Robin's in Action

Swindon Town vs York City

*Celebrations after  
STEVE FINNEY scores his  
first against York City.*



# Training Ground

**With Andy Rowland**

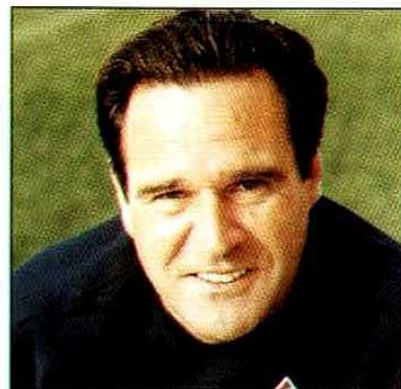
*Well it was certainly nice to get that long haul to Carlisle out of the way last weekend. It is an endurance test in itself keeping yourself occupied on a coach for almost six hours without having to play a game when you get there!*

The trip was made all the better knowing that at the time we were League leaders after victories over Hull City and York City in our first two games and safe in the knowledge that we have two games with Blackburn Rovers to look forward to in the next round of the Coca-Cola Cup after last weeks win over Cambridge United. The lads knew they had everything to go for last Wednesday. We went into the game 2-1 down after the first leg but only had to win 1-0 in the knowledge that we would go through on aggregate.

Our plans were totally disrupted though with a crop of injuries following the York City game and

we found ourselves without Ty Gooden, Mark Robinson and Wayne Allison. Fraser Digby also failed to recover from his ear problem and young Steve Mildenhall was again pitched into battle for his home debut. No doubt he was nervous at the start but he settled down and kept a clean sheet to make up for the disappointment of the penalty which was given against him at The Abbey Stadium. Even during the game we had to juggle things about when Peter Thorne picked up a recurrence of his thigh injury and had to come off.

I know that he is one person who does not want to miss the games



with his former club Blackburn Rovers.

The knowledge that the Premier League Champions are coming to town again has certainly put a welcome buzz about the place but we must not let it distract from the League. Three points tonight is the main priority-we'll worry about the Coca-Cola Cup when the games come around.

## SWINDON'S LATEST SIGNING LOOKS GOOD IN ANY POSITION.

Swindon Town will start the new season looking better than ever.  
Thanks to their exclusive new Mizuno strip.



# TreatmentRoom

With Club Physio Jonathan Trigg

*Unfortunately Peter Thorne suffered a recurrence of his hamstring injury in the Coca-Cola Cup tie last Wednesday and will miss tonight's game.*

It is not good news either for Jason Drysdale who had only just returned to full time training after his long lay-off at the end of last season following his transfer from Newcastle United.

Jason has been diagnosed as having a fracture of his heel bone. It was not caused by a direct blow but by repeated stress to the bone. This was probably due to his long lay-off and having to train on very hard ground which has resulted from the hot weather we have been experiencing this summer.

He is currently on crutches, non weight bearing and will not be able to put any weight on the heel for

the next four weeks until such time as the fracture site has healed.

Like all of our other injured players, Jason is working all the other parts of his body with the exception of the injured area, to maintain a good level of fitness.

Wayne Allison (groin), Ty Gooden (knee), Fraser Digby (ear) and Mark Robinson (ribs) have all been receiving treatment in the last ten days or so. Hopefully, bar an unexpected set-back at least two will be available for selection this evening.

On a brighter note Martin Ling has now started his rehabilitation after



his recent hernia repair and I expect that a number of you could well have seen him out running around the town. He has set himself a target of a possible run-out in the Reserves match against Chelsea at home on 25 September if all goes to plan.

## Introducing The Shadow Board



Sheila Maslin - Vice Chairman

### The Shadow Board

CHAIRMAN John Lodge  
VICE CHAIRMAN Sheila Maslin  
SECRETARY David Taylor

### MEMBERS

Nigel Bennett, Doug Coombs,  
Derrick Hand, Alan Poole  
Neil Seamark, Keith Vowles  
David Waldron, David Wiltshire

*This evening we introduce the Vice-Chairman of the new Shadow Board - Mrs Sheila Maslin.*

Sheila comes from Swindon and is married to Frank and has two sons; Simon (18) and Paul (15).

Obviously a very ardent Swindon Town supporter, she is a shareholder and Season Ticket holder.

Sheila is a qualified nurse who has worked in various cities and towns during her career and her current position is Hospital Director of the Ridgeway Hospital in Wroughton where she has been employed since it opened in 1984.

She is leading the proposed development of a Sports Medicine facility and is well briefed in the needs of both professional and keen amateur men and women. Sheila is particularly interested in assisting with a communication strategy to ensure all supporters are informed of activities at The County Ground to prevent speculation and rumour! Sitting in the Rover Family Stand is very aware of the needs of families and young people attending on their own.

If you would like to write to the Shadow Board, please do so in confidence to: The Shadow Board, PO Box 633, Swindon, Wiltshire, SN1 2NX.



# george

# WHITE

## WILTSHIRE'S SUPERBIKE CENTRE



### No.1 FOR NEW

 **Kawasaki**

 **SUZUKI**

**YAMAHA**

**(01793)**

**522786**

**AMAZING OFFERS**

**OVER 250  
NEW & USED  
MOTORCYCLES  
ALWAYS  
IN STOCK**

**PARTS/SERVICE/CLOTHING/ACCESSORIES**

**1-8 MANCHESTER ROAD, SWINDON**

# astec

- for all the latest in portable phones and accessories
- a choice of airtime services tailored to suit your needs
- unrivalled technical support and aftercare service

Astec are one of the UK's leading nationwide airtime service providers - our team of experts will offer the best advice on your communications needs, helping you to select the best equipment and airtime package to suit your requirements.

## buzz SHOP

**01793 615500**  
**45 Regent Street**  
**Swindon**



CERT NO. FS667

# In the Community

With Shane Cook

*This week sees the last of this Summer's Funweeks which have been operating throughout the area over the last six weeks or so.*

As usual they have been a tremendous success and already we are planning the next half-term Funweek for the end of October. We are incorporating a trip in this week, which I am sure will prove popular to parents as well as youngsters alike, with a visit to Old Trafford - the home of the mighty Manchester United.

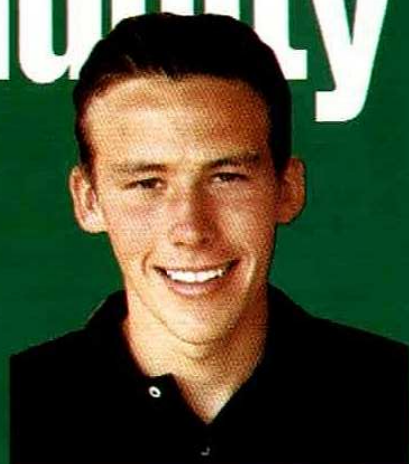
Earlier this year we took well over one hundred of you to see behind the scenes at Wembley Stadium and such was the popularity of the tour, we have arranged for this visit to the 'mecca' of British football and this time, we are inviting along adults as well, as many were disappointed they were not included on the Wembley trip!

Because of fixture commitments at Old Trafford, we do not know exactly what day we will be travelling to Manchester, but it will certainly be during the

half-term week of 23rd - 27th October.

We hope to be able to give confirmation of the date and full booking details in the programme for our next home game against Chesterfield on the 9th September. Priority for Old Trafford will be given to those booked on the Funweek at half-term.

*Finally a reminder that Girls Football Coaching for the new season with Kerie Garwood, starts on the 4th September. Please note that the sessions are now being held here on Monday evenings at The County Ground Extension, from 6:00pm till 7:00pm; all girls from 9-15 years old are welcome, at the cost of £1.00 per session.*



Swindon Town Football Club's Community Scheme is kindly sponsored by:

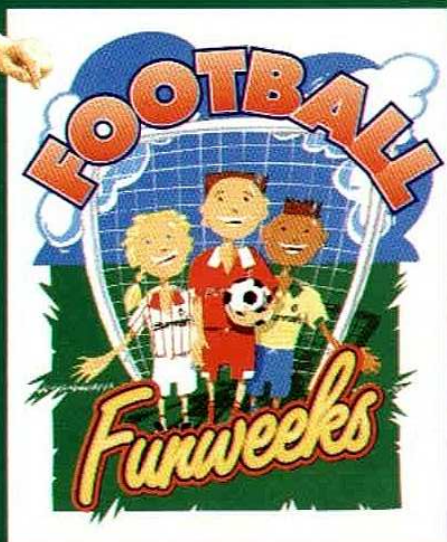
THAMESDOWN BOROUGH COUNCIL

intel.

Raychem

Nationwide

Castrol  
The Liquid Engineers



# Shearer and Co. In Next Cup *FIZZER*.....



**By Jon Pollard**

**Steve McMahon meets up with his former Liverpool team mate Kenny Dalglish in the next round of the Coca-Cola Cup competition. Dalglish is now Director of Football at last season's Premiership Champions who are at The County Ground in the first leg on Wednesday 20th September 1995 with the second leg at Ewood Park two weeks later on Wednesday 4th October. Both games kick off at 7:45pm.**

Another pairing sees Peter Thorne up against his former colleagues and you wonder what side Shay Given will be supporting if his loan is extended after this Saturday! Two years ago when we met Blackburn in the F.A. Carling Premiership we were defeated by the Lancashire side on both occasions 3-1. 15,224 saw Shaun Taylor score for us here at The County Ground while Jan Aage

Fjortoft scored in the defeat at Ewood Park.

Holders Liverpool were paired with Sunderland in last weeks draw, a repeat of the 1992 F.A. Cup Final. Liverpool won that game 2-0 and should be on course for a similar scoreline at least in the two-legged tie.

Down here in the West Country, there are some other interesting

ties with Bristol City facing the might of Kevin Keegan's Newcastle United, while over at Twerton Park, Bristol Rovers will meet West Ham United.

York City, who we defeated 3-0 in our first home League game this season, can look forward to a bumper pay day with two games against Manchester United.

## Match Ticket Arrangements



Season Ticket holders have until 4:45pm on Tuesday 12th September to claim their tickets. Cup Voucher 'C' must be produced along with the correct remittance. Non Season Ticket holders in possession of a Ticket Stub from

this evening's game, can buy one ticket stub held from 9:00am tomorrow morning until 4:45pm on Wednesday 6th September.

Any tickets remaining will then be on sale from 9:00am on Thursday 7th September, with the balance of any Season Ticket holders tickets which are not collected being sold from 9:00am on Wednesday 13th September.

Postal applications are welcomed from the relevant Cup Voucher/Ticket Stub holders, provided a stamped addressed envelope is included with the correct remittance. Telephone bookings will only be accepted after 14th September subject to ticket availability.

**Please note that complimentary and visitors end ticket stubs are not valid.**

## The full 2nd round draw is as follows:

Wafford vs AFC Bournemouth  
Wimbledon vs Charlton Athletic  
Tranmere Rovers vs Oldham Athletic  
Sheffield United vs Chesterfield or Bury  
Tottenham Hotspur vs Chester  
Southend United vs Crystal Palace  
Norwich City vs Torquay United  
Hartlepool vs Arsenal  
Coventry City vs Hull City  
Shrewsbury Town vs Derby County  
Wycombe Wanderers vs Manchester City  
Crewe Alexandra or Darlington vs Sheffield Wednesday  
Stockport County or Wrexham vs Ipswich Town  
Reading vs West Bromwich Albion  
Aston Villa vs Peterborough United  
Millwall vs Everton  
Swindon Town vs Blackburn Rovers  
Oxford United vs Queens Park Rangers  
Birmingham City vs Grimsby Town  
Cardiff City vs Southampton  
Stoke City vs Chelsea  
Leeds United vs Notts County  
Huddersfield Town vs Barnsley  
Bradford City vs Nottingham Forest  
Bolton Wanderers vs Brentford  
Middlesbrough vs Rotherham  
Wolverhampton Wanderers vs Fulham  
Leicester City vs Burnley  
Bristol Rovers vs West Ham United  
Liverpool vs Sunderland  
Manchester United vs York City  
Bristol City vs Newcastle United

# Home & Away



**Last time we met:**  
**Barclays League Division 1**  
**Saturday 27 March 1993**  
**Brentford 0 Swindon Town 0**

**Team:** Digby, Summerbee, Bodin, Hoddle, Calderwood, Taylor, Marwood, MacLaren, Mitchell, Ling, White. **Subs:** Close, Hunt.

Just over ten thousand supporters saw us battle out a not too awe inspiring 0-0 draw at Griffin Park in our last League encounter with The Bees back in 1993. However the point was welcome in so much as it kept up our bid for a place in the Play-Offs. Earlier in the season we met Brentford twice at The County Ground. On Wednesday 16 September we lost 3-1 in the Anglo-Italian Cup with Dave Mitchell scoring for Swindon.

Brentford made it a double over us two months later when they returned for the Barclays League game. Just short of eight thousand spectators witnessed the visitors score a brace against us without reply.

Our next home game sees Chesterfield here at The County Ground on Saturday 9th September. Ex-Ipswich Town boss John Duncan is now in charge at Saltergate and he brings his Chesterfield team here to Swindon for the first time since the 1986-87 season when in Division 3 we recorded a League double over the Derbyshire outfit. Here at The County Ground on Saturday 18th October goals from Dave Bamber and Leigh Barnard gave us a 2-0 win over our visitors while in the return game at Chesterfield two goals from Steve White and one from Jimmy Quinn saw us triumph in a 3-1 midweek win on Wednesday 14th March.

## Route to Griffin Park:

From Swindon take the M4 Eastbound leaving at j2. Follow down to the Chiswick Road roundabout then along the Great West Road and turn right at the third set of traffic lights into Ealing Road for the Stadium.

## TRAVEL CLUB

Depart County Ground, Swindon 12.15

**FARE**  
**£5.00**

Bookings taken at the Travel Club Office in the Castrol Stand before and after all home games and Tuesday to Thursday evenings from 19.00 - 21.00. Telephone Swindon (01793) 811499 - 24 hour service.

Bookings also taken in association with Barnes Coaches Monday to Friday 09.00 - 17.00. Telephone Marlborough (01672) 540330 or at the Information Centre in Regent Street.

Pick-up points are available. Please enquire when booking.

## S.A.S. TRAVEL

Depart West Swindon 11.00  
 County Ground 11.15  
 Ermin Street 11.30



**FARE**  
**£6.00**

Bookings taken on Swindon (01793) 825935 - 24 hour service.

County Ground Office open Tuesday - Thursday 10.00 - 14.00. Thursday 19.00 - 21.00 and before every home game.

All coaches are non-smoking and fitted throughout with seat belts and have hostess service.

Bookings also taken in association with SILVER KNIGHT Monday - Friday 09.00 - 17.00 on Chippenham (01249) 720360.

# Steve Finney

## Talks to Colin Benson

### CB: How did you come into football Steve?

SF: Pass

CB: This is going to be one of those interviews is it?!

CB: Obviously Saturday's game at Carlisle was something special for you?

SF: All the family were there. I had to find 30 tickets for everybody.

CB: It was at Maine Road that you first came into contact with the gaffer. What sort of impression did he make on you?

SF: He was always up there if you like - always a star. I did not really have much to do with him apart from when he was in the Reserves but he was always good to us young lads and willing to give help.

CB: Were you surprised when he came and asked you to come to Swindon?

SF: Yes I suppose I was. It was out of the blue. It seems he must have liked what he saw of me at Manchester City. So he brought me down and it has gone well.

CB: Any qualms about leaving a Premiership set-up for a Second Division club?

SF: None at all. It is the best move I have made really. No none at all. Next question.

CB: You probably did not expect to be in the first team to start with so you must be well pleased?

SF: Yes, I knew I was going to have a battle for a place and it is going to be like that all season. But I have had a good start and hopefully I can keep hold of it. There is a lot of good competition but I have been scoring the goals and that is all I can do. If I keep doing it I will be quite happy.

CB: Of the goals you have scored which has given you most pleasure?

SF: It has got to be the first one at Hull. Then again I have enjoyed them all. But the first was a diving

header and I don't get many of them. When I got up the crowd were right there, just about five yards away and the noise was fantastic.

The fans here are amazing. I could not believe how many were there.

CB: Why do you think you did not make an impression at Maine Road?

SF: Don't ask me. I honestly can't tell you. I don't think the manager fancied me.



## A closer look at Steve Finney

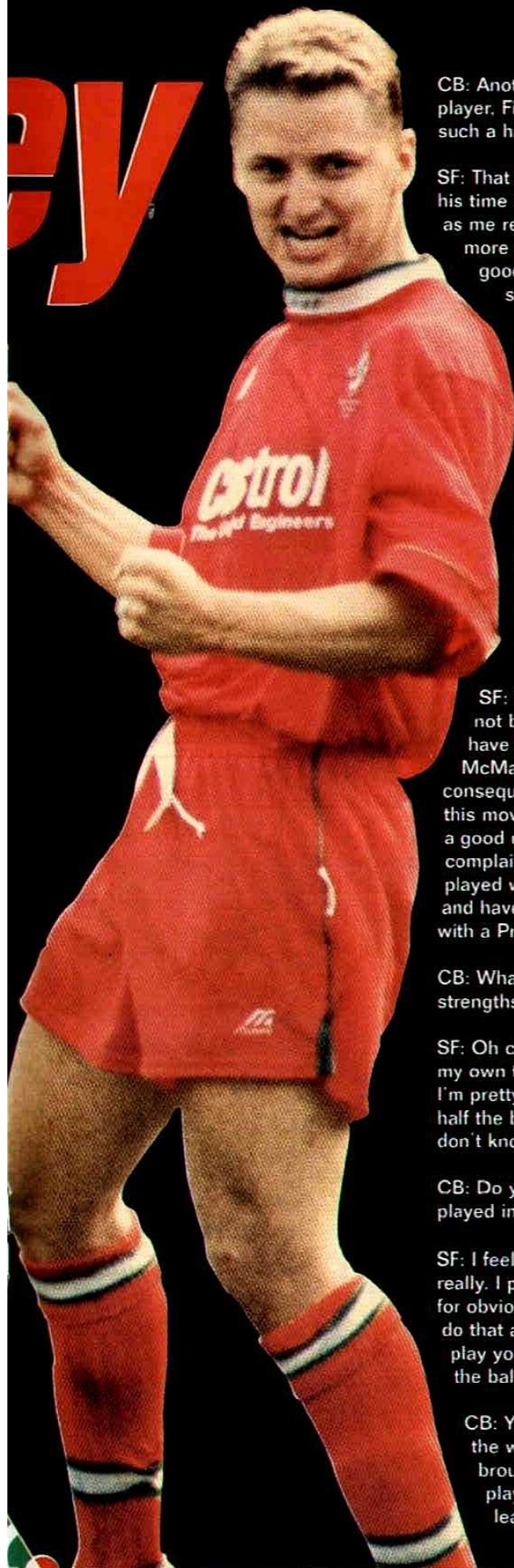
*Born in Hexham 31-10-73 Steve has been playing football for as long as he can remember. Always a goal scorer his ability was quickly spotted and he was invited to attend the Centre of Excellence run by Carlisle United. However, Preston North End were soon on the scene and they persuaded him to join their apprentice ranks.*

No mean performer, Steve scored 40 goals in three matches for a local Sunday League side but his best record in professional circles was 30 goals for

Manchester City Reserves a couple of seasons ago in the Pontins League. This was still not enough to persuade Peter Reid and his successor, Brian Horton, that he was good enough for a run in the first team, though he was given an excursion in the Premiership, as a substitute against Newcastle United on New Year's Day 1994.

In the summer of 1995 Steve McMahon, a former colleague at Maine Road signed Steve on a free transfer. He made a scoring debut at Hull City on the opening day of the season.





CB: Another former Swindon Town player. Fitzroy Simpson has not had such a happy time there either.

SF: That is right, he spent most of his time in the Reserves the same as me really though he had a few more opportunities and had a good run at the end of last season. But he was not happy. It is a very big club with a lot of potential but there just doesn't seem to be anybody who can take control and do something with it.

CB: On reflection Steve do you think it was a bad move going to Manchester City. That maybe if you had gone to a smaller club first you could have established yourself?

SF: That could be but if I had not been there I would never have been seen by Steve McMahon perhaps and consequently would not have got this move. So in this respect it was a good move for me. I can't complain. I have worked and played with good quality players and have the experience of being with a Premiership Club.

CB: What do you see as your strengths Steve?

SF: Oh crikey. I'm not one to blow my own trumpet. I don't know. I'm pretty quick which is possibly half the battle. Apart from that I don't know.

CB: Do you prefer the ball to be played in front of you or to you?

SF: I feel comfortable either way really. I prefer to run into the ball for obvious reasons but you can't do that all the time and the way we play you need to be able to hold the ball up.

CB: You have impressed me with the way you have done that and brought other players into the play. Is this something you learned at Manchester City?

SF: Not really. I wasn't that good at it at Man City. I don't know what changed since I came here. Probably the way it is played into you.



Manchester City it was more get the ball at the back and hit the striker, which is fine, but it gives your opponent much more chance to get a bite of the ball. Here we play the shorter ball which gives the defender no chance and this is probably why I am playing better.

CB: You obviously have bags of confidence?

SF: That has been built up here to be honest. I had none before I came here, none at all. It is all down to the managerial team. Hopefully I can keep it this way.

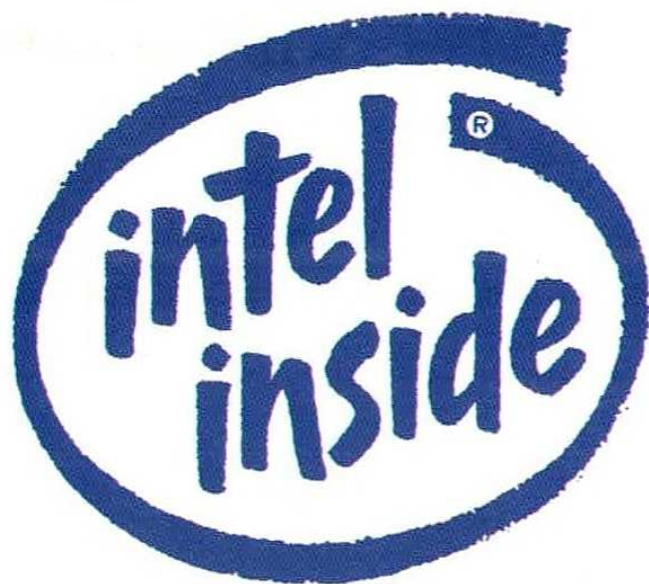
My fitness has also improved. You can put it down to a hard pre-season but I am definitely fitter. The training here is much harder. To be honest I don't think we did enough at Manchester City, here it is a perfect balance. You do the work when you have to and it is more varied, you don't think about it.

At Manchester City is was no good. It was just a chore. I enjoy training probably as much as I enjoy playing but at Manchester City I did not look forward to it, it was monotonous and with no chance to getting in the first team it got you down.

CB: Obviously if you perform well with Swindon big clubs are going to be looking at you.

SF: That is the nature of the game really isn't it. I don't mind that. I quite like it. But I think I want to stay here for a few seasons and get established.

I hope to score 30 goals this season and take us up. That is my ambition at the moment.



**pentium®**  
P R O C E S S O R



**ANCHOR FOODS LIMITED**

**OUR  
SQUIRTY  
CREAMS  
ARE THE  
CREAMIEST**

**OUTSTANDING IN OUR FIELD**



# Matchday Party

With G.W.R. FM's Tony Horne



*Here we are and welcome back again to The County Ground for this third Matchday Party with me Tony Horne.*

The reception I've been getting here over the public address system over the past few games

has been very encouraging. Many thanks for all the dedications you have been sending in. I'll try to get through as many as I can tonight.

Don't forget that if you want a message read out here on a matchday please send it in on a postcard to me here at The County Ground. If you haven't got a postcard you can always use a sealed down envelope but they sometimes get crumpled up in the post so put something like a couple of fivers inside just in case!

One special birthday mention this evening and that's to our own Edwin Murray who is twenty-two years old tomorrow. Let's hope he can celebrate it with a win over our local rivals tonight.

*So to Horne's Howler for tonight. George Burley went into the building society around the corner from Portman Road to see if he could borrow some money to buy a new player. On the way in he slipped and banged his head on the floor and was knocked unconscious. When he came round he said to the person hovering over him "Where am I?" "The Alliance sir" he replied "Hell fire-I didn't think we would be relegated again so quickly" said Burley.*

OK. So you think you can do better. Make sure that we can publish them and send them into me here at the Club. Back again in ten days time when Chesterfield are here. I'll be on air from 1.30pm.

## The Junior Robins

With Louise Kaye

*Good evening to all the Junior Robins attending tonight's local derby against Oxford United. It has been an exciting summer and although the Summer trips are over, there will be plenty of opportunities to travel to the forthcoming away matches, the first one being Brentford on Saturday 2nd September. Look out for more details and booking form in your Newsletter!*

### WEMBLEY STADIUM TOUR

For those of you who joined me for the backstage tour of Wembley Stadium on Friday, I am sure you will agree it was an unforgettable experience and a great day out was had by both Junior Robins and parents!



### TRAINING SESSIONS

All Junior Robins are invited to attend the weekly training sessions, which are held at the extension field at the back of the County Ground. We meet every Monday on pitch 1, inside the athletics track. The sessions are run by School of Excellence coach, Clive McGuire and assistant Charles Carter and are divided into two age-groups:  
Under 12's 6.00pm - 7.00pm  
12 and over 7.00pm - 8.00pm



"Who wants to play for England?"

## Tonight's Lucky Mascots



Simon Tullett is aged 11 and will be attending Ridgeway School from September. His hobbies are swimming and football and he plays for The Robins F.C. Under 12's. He prefers to play either as a defender or goalkeeper. Naturally, Simon supports Swindon Town, his favourite player being Peter Thorne.



12 year old Matthew Cole is also a lucky mascot for tonight's fixture. Matthew attends Kingsdown School in Swindon and plays football for Stratton Boys in midfield. Besides football, Matthew also enjoys athletics and drawing and likes to watch his favourite player, Ian Culverhouse playing at the County Ground.

# MULTI-AGG LIMITED

## SALES - ORDERS - ENQUIRIES

TEL: 01367 718949 & 718986 FAX: 01367 718259

**QUARRY OWNERS, SUPPLIERS OF SAND,  
STONE, GRAVEL etc. SPECIALISTS IN BULK BAGGED  
AND LOOSE AGGREGATES FOR THE TRADE**

Head Office & Quarry:  
Shellingford Quarry  
Stanford-in-the-Vale  
Faringdon, Oxon SN7 8NE  
Tel: 01367 710756

Quarry  
Kempsford Quarry  
Washpool Lane  
Kempsford, Glos.  
Tel: 01285 810029

**Offering the complete range of SANDS and GRAVELS  
STONE and HARDCORE**

**Daily deliveries from 1-1500 tonnes**

### SUPPLIERS TO THE TRADE

- |                                    |                        |                                   |
|------------------------------------|------------------------|-----------------------------------|
| • Building Sand                    | • Plastering Sand      | • Concreting Sand                 |
| • Concreting Ballast               | • 10cm-20cm W/Shingles | • Play Pit Sand (Silver)          |
| • Cotswold Chippings               | • Newbury Flint        | • Topsoil                         |
| • 75m-150m Clean<br>Stone Hardcore | • 40m Down Fill        | • 50m-75m Clean<br>Stone Hardcore |
| • Type 1 Road Stone                | • Cobbles              | • Scalping                        |
|                                    | • Canterbury Spar      |                                   |

### AND FOR THE GARDEN

**We have random Rockery/Walling stone  
in 1 tonne palletised lots.**

# Marketing NEWS

*With Phil Alexander*

***A big warm welcome to tonight's fixture from everybody in the Marketing team. Local derbies are normally close, tight affairs and I am sure tonight will not be any different.***

## Today's Matchday Sponsors

Today's joint Matchday Sponsors have had a long term association with Swindon Town in one form or another, but in different ways.

Multi-Agg Limited, a local quarrying company with quarries at Kempsford and Faringdon whose Managing Director, Cliff Puffett is also a Main Board Director at Swindon Town F.C., have sponsored the Football Club for the past 10 years. Multi-Agg are the main suppliers of the complete range of Sand and Gravel aggregates in bulk and bagged to a group of Jewson branches in and around the local area.

Jewson are well known at Swindon Town F.C. for their sponsorship of the Family Stand for many years. Today's Jewson Team are led by their Area Manager, John Foyle an avid Swindon Town fan. John brings with him a "heavy" contingent from the Wheatley and Botley branches in Oxford. Therefore we anticipate that some strong but friendly rivalry of support will be coming from the Matchday Sponsorship area in the Castrol Stand this evening.

The latest Ladbrokes is that the odds are even on who will be paying for the beer at the end of the game!

## Matchball Sponsors



We would like to welcome two Match Ball Sponsors for tonight, Wootton Bassett Golf Club, where Swindon Town held its very successful Golf Day in July. Also welcome today are Currys, their new Superstore at Greenbridge, will be officially opened on Friday 8th September by Team Manager, Steve McMahon.

## Sporting Club Dinner

We are holding another one of our successful Sporting Club Dinners on Monday 9th October 1995. 'An Evening with Gordon Banks OBE' is being held at the Swindon Marriott Hotel, and also features Comedian and MC, Keith O'Keefe. You or your company can buy a table of 10 for £300 + VAT and there are only a few tables left. To book or for further information, call the Marketing Department on (01793) 532121.

## Welcome to Mizuno V.I.P.'s

We would like to welcome six V.I.P.'s to the County Ground for tonight's fixture. Mr Barber, Mr Onji, Mr Sako, Mr Ando, Mr Konishi and Mr Sakanaki are representatives from the Mizuno Corporation, our kit suppliers and the Japanese J. League. We hope you enjoy the game tonight.

## Matchday Sponsorship

Matchday Sponsorship offers a very powerful package of benefits that enables your company to maximise on a very wide range of promotional and hospitality opportunities. As always, our professional Marketing team ensure that your day is a total success from the minute you arrive right through to the post match presentations.

What a superb way to entertain 40 guests who could be clients, employees or just a group of friends. We only have one game available before Christmas, which is against Shrewsbury Town on Saturday 25th November 1995. To book or for further information, telephone (01793) 532121.



*Mike Johnson, Automotive Director Castrol (UK) Ltd receives a framed, signed shirt from Mike Spearman, Swindon Town's Chairman as a memento of Castrol's Matchday Sponsorship vs York City.*

## OUR CORPORATE SUITE SPONSORS

BCA

CARLING

ARKELL'S  
BREWERY

intel.

DANA

# The Total Football Brand..



**Mitre** **Mitre** **Mitre**



## Football wins with Littlewoods and the Football Trust every Saturday

Littlewoods Pools pay out millions to winners every week and together with Littlewoods Spot the Ball put over £30 million back into football every year through the Football Trust.

Football also receives £8 million a year for the use of fixtures on coupons and Littlewoods, the game's biggest benefactor, is the first sponsor of the FA Cup.

The Football Trust is helping the game at all levels. Clubs are building new grounds, stands, seating and roofing.

The support of the Football Trust and the success of Littlewoods is vital for football's future. When you enter Littlewoods new *easy to enter* coupon, offering the best odds of a jackpot win, you are helping the Football Trust to assist your Club to develop its facilities, comfort and safety.



**LITTLEWOODS**  
£MILLIONS MUST BE WON EVERY WEEK



# Swindon Town Ladies

By Roger Reeves



Swindon Town Ladies have been active during the close season. Early in July they played a Royal Air Force Womens Team. This was the RAF's first ever match. A squad of players from RAF Stations from throughout the UK was assembled at Uxbridge on the Saturday and after a days training entertained the Town the following day. Because womens football was a new sport for the RAF, the match was played in three 30 minute sessions to enable as many players as possible to get a game. At the end of the 90 minutes the Town ran out winners 3-1.

Later that month the Town hosted a six-a-side tournament at the Allied Dunbar Training Centre, Wanborough. The Town were beaten in the semi final by Kidderminster Harriers who went on to win the trophy for the second consecutive year.

At the club's "End of Season" evening Martin Ling presented the Southern Region League Division 3 trophies to the squad. Other awards went to:

**Most Improved Player:**  
Justine Hume

**Manager's Player:**  
Clare Wheeler

**Player's Player:**  
Kim Reeves

**Player of the Season:**  
Clare Wheeler

The first pre-season friendly was played against Cirencester Town. Goals from Kerie Garwood (two), Pam Laker and Nadine Lloyd, who was guesting, gave the Town a 4-1 victory.

In addition to a senior team the Town are holding training sessions for youngsters aged between 9 and 15 years old. These sessions are held at the County Ground Extension on Mondays between 6-00pm and 7-00pm. The first session of the new season will be on Monday 4th September. Anyone interested should contact Kerie Garwood at the Club. (Telephone Swindon 01793-430430)



Clare Wheeler -  
Player of the Season

## Southern Region League Division 2 Fixtures & Results

DATE	OPPONENTS	
Sun 3 Sept	Milton Keynes United	A
Sun 10 Sept	Reading Royals	H
Sun 17 Sept	FA Cup 1	
Sun 24 Sept	Leighton Linsdale	H
Sun 1 Oct	Basingstoke Town	A
Sun 8 Oct	Gosport	H
Sun 15 Oct	Carterton	A
Sun 22 Oct	Oxford University	H
Sun 29 Oct	Thame	A
Sun 5 Nov	Milton Keynes United	H
Sun 12 Nov	Reading Royals	A
Sun 19 Nov	Eastleigh	A
Sun 26 Nov	Leighton Linsdale	A
Sun 3 Dec	Basingstoke Town	H
Sun 10 Dec	Gosport	A
Sun 17 Dec	League Cup Prelim Round	
Sun 7 Jan	League 5-a-side	
Sun 14 Jan	Carterton	H
Sun 21 Jan	Oxford University	A
Sun 28 Jan	League Cup 1	
Sun 4 Feb	Thame	H
Sun 11 Feb	League Cup 2	
Sun 18 Feb	Eastleigh	H

All home games are played on the County Ground Extension and kick-off at 2.00pm.

## Southern Region League Division 3 Season 1994/95 Final Table

Team	HOME					AWAY				
	P	W	D	L	F A	P	W	D	L	F A
Swindon Town	16	8	0	0	59 5	7	1	0	49	7 46
Reading Royals	16	7	0	1	40 7	7	0	1	48	11 42
Basingstoke Town	16	4	1	3	23 25	5	0	3	31	26 28
Reading Ladies	16	2	3	3	16 18	4	2	2	21	22 23
Aylesbury United	16	4	1	3	17 27	2	2	4	15	21 21
Wycombe Wanderers	16	3	1	4	28 23	1	2	5	19	24 15
Portsmouth Reserves	16	2	3	3	16 22	1	2	5	14	39 14
Aldershot Post Office	16	3	1	4	25 39	1	0	7	14	44 13
Slough Town	16	1	0	7	9 48	0	1	7	4	39 4



# ReservesReview



By Ross MacLaren

## Avon Insurance Combination Division 1 Fixtures & Results

DATE	OPPONENTS	
Mon 14 Aug	LUTON TOWN	H** 1-1
Wed 23 Aug	Norwich City	A 0-6
Mon 28 Aug	OXFORD UNITED	H**
Wed 06 Sept	Southampton	A
Mon 11 Sept	ARSENAL	H**
Mon 18 Sept	Bristol Rovers	A
Mon 25 Sept	CHELSEA	H**
Mon 02 Oct	Millwall	A
Mon 09 Oct	WIMBLEDON	H
Mon 16 Oct	TOTTENHAM H.	H
Tue 24 Oct	Portsmouth	A
Mon 30 Oct	Q.P.R.	H
Tue 07 Nov	Watford	A
Mon 13 Nov	CRYSTAL PALACE	H
Mon 20 Nov	West Ham United	A
Mon 27 Nov	BRISTOL CITY	H
Wed 06 Dec	Brighton & Hove Albion	A
Mon 11 Dec	CHARLTON ATH.	H
Wed 20 Dec	Ipswich Town	A
Wed 27 Dec	NORWICH CITY	H
Wed 03 Jan	Oxford United	A
Mon 08 Jan	SOUTHAMPTON	H
Sat 13 Jan	Arsenal	A
Mon 22 Jan	BRISTOL ROVERS	H
Mon 29 Jan	Chelsea	A
Mon 05 Feb	MILLWALL	H
Wed 14 Feb	Wimbledon	A
Mon 19 Feb	Tottenham Hotspur	A
Mon 26 Feb	PORTSMOUTH	H
Tue 05 Mar	Q.P.R.	A
Mon 11 Mar	WATFORD	H
Wed 20 Mar	Crystal Palace	A
Mon 25 Mar	WEST HAM UNITED	H
Wed 10 Apr	BRIGHTON & H.A.	H
Wed 17 Apr	Charlton Athletic	A
Mon 22 Apr	IPSWICH TOWN	H
Mon 29 Apr	Bristol City	A
Wed 01 May	Luton Town	A

Home games are played at either the County Ground, Swindon or Witney Town F.C. (games marked\*\*) with both venue and time of kick off subject to change.



## Avon Insurance Combination as at 23 August 1995

	P	W	D	L	F	A	Pts.	GD
Queens Park Rangers	2	2	0	0	4	1	6	3
Ipswich Town	2	1	1	0	3	1	4	2
Millwall	2	1	1	0	3	1	4	2
Southampton	2	1	1	0	2	1	4	1
Norwich City	2	1	0	1	6	2	3	4
Wimbledon	1	1	0	0	3	2	3	1
Arsenal	1	1	0	0	2	1	3	1
West Ham United	2	1	0	1	3	3	3	0
Bristol City	2	1	0	1	1	1	3	0
Crystal Palace	2	1	0	1	1	1	3	0
Luton Town	2	0	2	0	4	2	0	
Tottenham Hotspur	2	0	2	0	3	3	2	0
Chelsea	1	0	1	0	1	1	1	0
Oxford United	1	0	1	0	1	1	1	0
Charlton Athletic	2	0	1	1	2	3	1	-1
Watford	2	0	1	1	2	3	1	-1
Brighton & Hove Albion	2	0	1	1	2	4	1	-2
Portsmouth	2	0	1	1	2	4	1	-2
Swindon Town	2	0	1	1	1	7	1	-6
Bristol Rovers	2	0	0	2	1	3	0	-2



*With the First Team playing their Coca-Cola Cup tie against Cambridge United at The County Ground, I had to field six YTS players in my Avon Insurance Combination game against Norwich City at Carrow Road last Wednesday.*

Three of the Trainees were in their first year at the club and knew they were in for a tough game when they saw the Canaries line-up included such names as John Polston, Rob Newman, Jeremy Goss and Mike Sheron.

The game at Norwich last year saw us on the wrong end of a 7-0 drubbing and I was hopeful to escape such a score-line this time round.

In the first half we grafted well and created two great chances with one coming from a free-kick and the other following good play down the left flank with Iain Harvey just missing the cross with his head. However we found ourselves going in at the break one down after we failed to pick up players.

We started the second half again taking the game to Norwich and should have equalised when Andrew Hughes took possession of the ball, but blasted it over the top from eight yards out.

### Result:

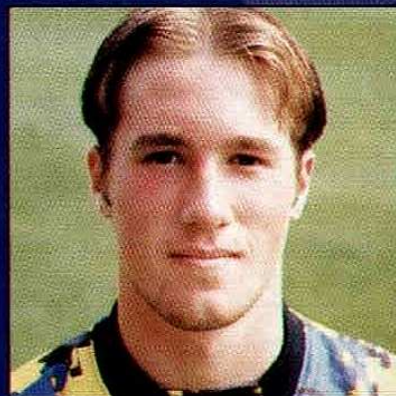
**Avon Insurance Combination  
Norwich City 6 Swindon Town 0**

**Team:** Haines, Holloway, Souter, Hughes, Thomson, Kilcline, Coupe, Harvey, Finlayson, Laidlaw, Wimble. **Subs:** Campbell, Pearce, Woodman.

We gave Norwich the next two goals with our bad passing from the back and that gave the home team the lift they needed.

Towards the end of the game we totally lost our shape and concentration and did not attack balls coming into the box and paid the penalty for it and Norwich netted a further three to give a 6-0 result to Norwich City.

The younger players are still learning their trade; if they continue to play like they did at Carrow Road they will get their rewards in the end.



**Jonathan Haines - Busy against Norwich City**

## Reserve Team Appearances as at 15th August 1995

	Apps	Goals
J. BEAUCHAMP	1	0
S. CAMPBELL	0(1)	0
M. COUPE	1	0
A. FINLAYSON	2	0
J. HAINES	2	0
I. HARVEY	1(1)	0
J. HOLLOWAY	2	0
K. HORLOCK	1	0
A. HUGHES	2	0
B. KILCLINE	1	0
J. LAIDLAW	1	0
E. MURRAY	1	0
A. MUTCH	1	1
G. PEARCE	0(1)	0
R. SOUTER	2	0
S. THOMAS	1(1)	0
A. THOMSON	1	0
S. WIMBLE	1(1)	0
S. WOODMAN	0(1)	0
B. WORRALL	1	0



# Youth Team Focus



By John Trollope

*Following the poor performance at Barnet we were looking for an improvement in our first home South East Counties League game of the season against Luton Town. Although the performance was better, especially in the first half, we were defeated by three goals to one.*

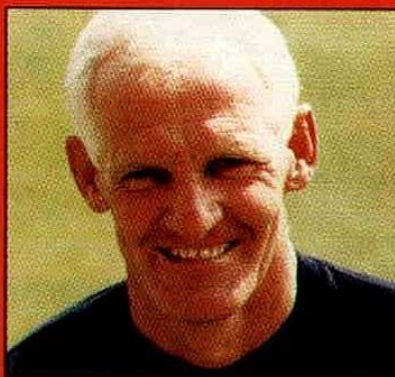
We put some reasonable moves together and more than matched Luton in an even first half.

However poor defending allowed our visitors to take the lead against the run of play but to our player's credit we fought back and from a Shaun Wimble corner Danny Hunt equalised with a near post header. Continuing to work hard we had our fair share of the play of the remainder of the half.

Unfortunately we could not maintain this promise and fell back to more like the performances of pre-season and Barnet.

We allowed Luton to dominate for much of the second half especially in midfield and this gave their forwards much more of the ball and they used it very effectively, giving our defenders a hard time.

With more of the game it was not surprising when Luton went ahead, although we should have dealt with the attack and they added a third shortly before the end of the game from our mistake.



Although the first half showed some improvement, our pre-season faults again showed after the break when we failed to take up the fight when things were going against us. The players must show more awareness, know how and show a better interest at times.

Hopefully a good performance and a win will get our confidence up and get a togetherness rather than playing as individuals.



**Danny Hunt - Goalscorer against Luton Town**

## South East Counties League Division 2 Fixtures & Results

DATE	OPPONENTS	
Sat 12 Aug	Barnet	A 1-2
Sat 19 Aug	LUTON TOWN	H 1-3
Sat 26 Aug	Southampton	A
Sat 02 Sept	TOTTENHAM HOTSPUR	H
Tue 05 Sept	SHREWSBURY TOWN (MYC 1)	H
Sat 09 Sept	Bristol Rovers	A
Sat 16 Sept	BARNET (LC1)	H
Sat 23 Sept	CRYSTAL PALACE	H
Sat 30 Sept	READING	H
Sat 07 Oct	Colchester United	A
Sat 14 Oct	WYCOMBE WANDERERS	H
Sat 21 Oct	LC2	
Sat 28 Oct	Oxford United	A
Sat 04 Nov	AFC BOURNEMOUTH	H
Sat 11 Nov	Bristol City	A
Sat 18 Nov	WIMBLEDON	H
Sat 25 Nov	LC3	
Sat 02 Dec	Brentford	A
Sat 09 Dec	BRIGHTON & HOVE A.	H
Sat 16 Dec	Brighton & Hove Albion	A
Sat 30 Dec	BARNET	H
Sat 06 Jan	Luton Town	A
Sat 13 Jan	SOUTHAMPTON	H
Sat 20 Jan	Tottenham Hotspur	A
Sat 27 Jan	BRISTOL ROVERS	H
Sat 03 Feb	Crystal Palace	A
Sat 10 Feb	Reading	A
Sat 17 Feb	COLCHESTER UNITED	H
Sat 24 Feb	Wycombe Wanderers	A
Sat 09 Feb	AFC Bournemouth	A
Sat 16 Mar	BRISTOL CITY	H
Sat 23 Mar	Wimbledon	A
Sat 30 Mar	BRENTFORD	H
TBA	Cardiff City (SJFC 1)	A

All home League games are played at The Allied Dunbar Training Centre, Wanborough kicking off at 11.00am.

## South East Counties League Division 2 Season 1994/95 Final Table

	P	W	D	L	F	A	Pts
Crystal Palace	28	20	5	3	68	26	45
Wimbledon	28	19	5	4	97	45	43
Bristol City	28	16	5	7	64	29	37
SWINDON TOWN	28	16	3	9	57	35	35
Oxford United	28	12	11	5	49	33	35
AFC Bournemouth	28	13	7	8	57	57	33
Brentford	28	12	8	8	40	38	32
Tottenham Hotspur	28	12	4	12	58	59	28
Southampton	28	9	8	11	39	40	26
Brighton & Hove Albion	28	11	4	13	51	67	26
Luton Town	28	9	4	15	49	47	22
Colchester United	28	8	6	14	43	59	22
Reading	28	5	6	14	43	59	22
Bristol Rovers	28	1	11	16	28	54	13
Wycombe Wanderers	28	2	3	23	24	92	7

**Result:**  
**South East Counties League**  
**Swindon Town 1 Luton Town 3**

**Scorer:** Hunt

**Team:** Mildenhall, Wheeldon, Souter, Pearce, Harvey, Coupe, Campbell, Hunt, Finlayson, Woodman, Wimble.

**Subs:** Pattimore, Thorne W, Haines.

# ThePostbag

Write your letters to 'Have Your Say' and we will be featuring them in future Matchday Magazines.

**Dear Sir,**

Having read in the programme, I am very disappointed to read that the Reserve Team games will kick off at 2.00pm when they return to The County Ground. Why is this as I enjoy being able to support our up and coming players.

There are only a few teams who play their Reserve Team games in the afternoon. Why have we joined them? Is it for financial reasons? Also why was the Club's Open Day held during an afternoon. Are you just catering for children? What about the adults who would like to see behind the scenes at The County Ground? Are you planning on having another during the season on a Sunday.

Yours sincerely

**Chris Kyle (Miss).**  
Wroughton

## From the Editor:

Sorry about the change of kick off times for the Reserves Miss Kyle. The reason is not financial. You will note that we have also

switched to Mondays in line with many other clubs. We now operate with a smaller squad and this gives fringe players the opportunity to be with the First Team on Saturdays and Wednesday and play themselves on Mondays. By kicking off during the afternoon they also have that little bit longer to get over the game in case they are required for a First Team game on Wednesday.

With regards to the Open Day, Marketing Controller Phil Alexander advises that on this occasion the Open Day was targeted specifically at children during the School Summer Holidays and he is delighted that over 4000 fans turned up. There are no plans for another Open Day in the foreseeable future.

Write to:  
**Have Your Say**  
STFC  
County Ground,  
County Road,  
Swindon,  
Wiltshire SN1 2ED

## Did YOU know?

*The voice behind the TANGO ads on television is none other than Queens Park Rangers' Manager Ray Wilkins!*

*In 1985, the same season that Norwich City and Sunderland met in the Milk Cup Final at Wembley, both teams were relegated together from Division 1.*

*Ron Atkinson was nicknamed 'The Tank' when he captained Oxford United in their run from non-League to Division 2.*

*The first ever official competitive game played on a Sunday, was at the Abbey Stadium, when Cambridge United played Oldham Athletic in the F.A. Cup, on the 6th January 1974, drawing 2-2. There were others played that day but this one kicked off at 11:00am.*

*England's first ever 'B' International was a 4-0 victory over Finland in Helsinki in 1949.*

## Face in the crowd....



*Are you the winner of our lucky 'Face in the Crowd' competition?*

Every week we will be publishing a photograph with a face circled. If you are the winner please call into the Club Reception in person within fourteen days of the date of publication to collect your prize.



# Kit Sponsorship

For Swindon Town season 1995/96



Wayne Allison



Ian Culverhouse



Jason Drysdale



Steve Finney



Ty Gooden



Kevin Horlock



Steve McMahon



Andy Mutch



Andy Rowland



Wayne O'Sullivan



Jamie Pitman



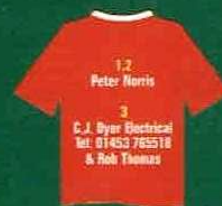
Mark Robinson



Mark Seagraves



Shaun Taylor



Peter Thorne



Ben Worrall



Paul Bodin



Andrew Thomson



Fraser Digby



Joey Beauchamp



Edwin Murray

WHOLE KIT SPONSORSHIP £330.00

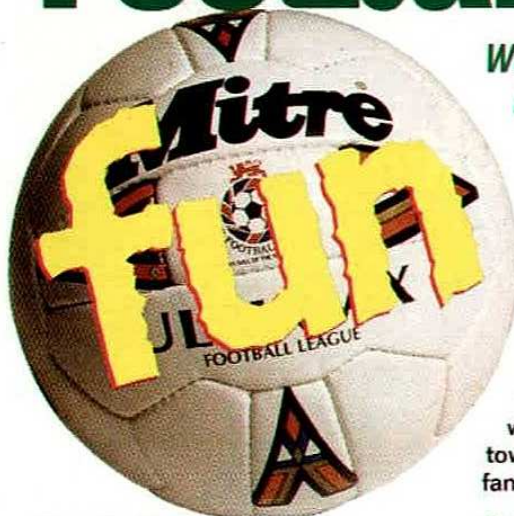
1. Shirt £90.00 2. Shorts £60.00 3. Socks £35.00 4. Boots £75.00 5. Tracksuit £90.00

To sponsor a Swindon Town Player's Kit please phone (01793) 532121

Page 31

# "Let's Bring fun Back into Football"

**Says the National Federation of Football Supporters Clubs.**



**Football is the sport of the masses but was in the spotlight as never before last season, with allegations of match-rigging, drug abuse, bribery and illegal incentives overshadowing some excellent performances on the pitch. The spotlight focused on two violent incidents by players but these were no excuse for the admittedly isolated incidents between supporters at domestic matches, nor infiltration by extremists when our national and club sides go abroad.**

***We ask supporters to conduct themselves properly, to be a credit to their club and the game.***

***Responsible behaviour*** on the way to and from home and away games - win, lose or draw - is asked for. Yes, be proud to be associated with your club and its home town or city - but respect other fans' pride in their club!

***Arrive early at the ground;*** beat the queues, buy a programme before they sell out, visit refreshment and sales areas and be settled in to avoid causing distractions by being a late-comer.

Don't forget our great game attracts families more and more; your club needs those fans to keep coming so please: ***Do not swear, spit or use abusive language.***

Shout, sing and chant encouragement for your team - nothing better than roars of support around the ground and you try and outdo each other. Let's have some new songs etc. ***Keep it clean.***

Don't be aggressive to other fans - be friendly. Don't make your club ashamed of you.

Match officials ***can*** hear what comes from the side-lines! They've heard it all before but bear in mind that they cannot see everything you can and at ***your*** angle - you are normally higher up and still; they move with the play and can have their view blocked at crucial moments.

Most of us like a drink now and again but ***don't*** let it spoil the enjoyment of others. Be particularly responsible at away games; support your side constructively. The NFFSC is campaigning for a minimum allocation of equal facilities for away fans at every ground; make clubs want to welcome you (after all, the home club keeps your admission money).

Be a recognised supporter and proud of it: ***'Join Your Supporters Club'***. Travel on organised transport when going away; become involved with your supporters' club activities.

***Support the Campaign to Kick Intimidation and Racism Out Of Football.***

***Football will rise above problems as they come and go;*** after all it's been alive and kicking for a long time and is ***still*** the greatest!

The Institute of Professional Sport tells players there is no place for cheating, lack of discipline, abuse and offensive actions - ***follow their example*** - don't let ***your*** club down.

Go out there and enjoy yourself - and make sure others do as well.

***Can your club say?***

***"we've the best behaved supporters in the land?"***

# Benno!



By Colin Benson

*It is one of those ironies of football that crop up so regularly. The disillusioned player, fed up with this his lot and wanting away, coming off the bench to surround himself in glory.*

Joey Beauchamp was the outcast, left in the shadows and far from content with his fortune at Swindon Town. He was only on the bench for the Coca-Cola Cup tie with Cambridge United because injuries ruled Wayne Allison, Ty Gooden and Mark Robinson out of the reckoning. Yet he came off the field a hero having scored the equaliser and made the winner.

There was still no score when in the 53rd minute we lost the services of Peter Thorne and Mark Seagraves through injury. It meant a double substitution but the buzz that greeted Beauchamp's arrival suggested here was a player who excites the fans. He's got style there's no denying, but could he smash the stubborn Cambridge resistance?

It has to be said the Swindon fire was stoked by the introduction of Beauchamp and Dean Hooper. The buzz grew to a crescendo as both players exposed the Cambridge fullbacks on both flanks and with Wayne O'Sullivan dancing through the middle the Third Division club's 2-1 lead from the first leg looked threatened.

Even so an incident in the 75th minute questioned my optimism. You will probably remember it quite clearly. Wayne O'Sullivan, way out on the left, checked, faced the box spotted Steve Finney unmarked about 12 yards from goal. His cross was perfect, head high. The Cambridge defenders still had not picked our man up and as Finney headed goalwards so the cheers rang out. The ball arched out of goalkeeper Scott Barrett's reach and curled down towards the net. 'Goal' came the feeling from deep within; 'Ahh...' came the groan

from without as the ball thumped against the Cambridge post.

It seemed it was not to be our day (or night), but ye of little faith take heed. Within sixty seconds we scored. Finney sped down the right and crossed on the run. It might well have been 'Tom', so sweet was the delivery from his boot, so accurate the cross. But is there a Nat Lofthouse around to meet it at the far post? In came Beauchamp to angle in a header that the Lion of Vienna would have been proud of.

One nil to Town, 2-2 on aggregate. The game now throbbed with excitement, the tension almost unbearable as Beauchamp tested Barrett from 25-yards at one end, and Edwin Murray, kicked a goalbound effort from Thompson off the line at the other.

It was end to end with no quarter given. The action hard and fast, skilful and creative. Passion and commitment given by all to produce the sort of sporting entertainment that has you gasping in your seat for more.

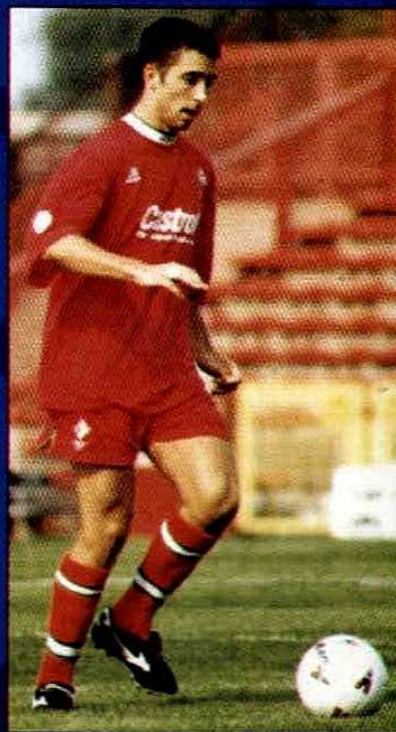
Extra time seemed inevitable as we moved towards the fourth minute of stoppage time. Swindon won a corner on the right. Beauchamp sent the ball swinging towards the far post and there was Kevin Horlock lunging himself in where angels fear to tread to head home a brave winner.

This truly was a magnificent effort for Kevin was feeling the worse for wear been thumped in the back of the head in a previous challenge. Yet he bravely threw himself in regardless of the physical activity surrounding him to clinch us a place in the Second Round.

I tell you, the young man really suffered, but he was a hero as were all thirteen players involved. And youngsters, like Edwin Murray, who was my man of the match, showed just what a wealth of talent we have coming through.

It was a great night when football was the winner: When every fan went home with a buzz knowing that they had been part of something special. There is nothing like the magic of football when it is like this. It was a night to savour for us all.

The prize of course is a meeting with Blackburn Rovers, but before we take on the Premiership Champions pass me another Coke!



Kevin Horlock -  
A brave, brave winner

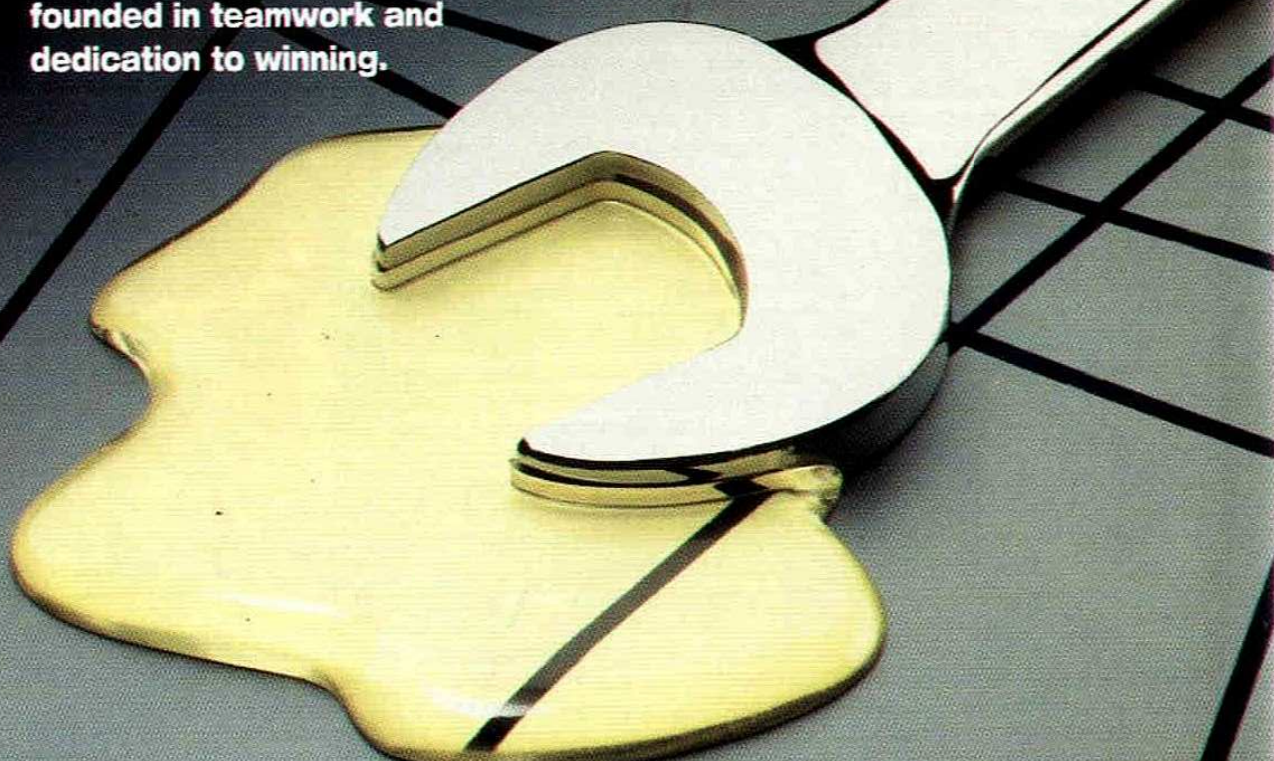
# ***Castrol***

## ***The Liquid Engineers***

Castrol, manufacturer of the GTX engine oil range, is probably best known for its sponsorship of World Championship winning Rally and Race Teams. A reputation befitting a brand that ranks **NUMBER ONE** in European lubricant sales and **NUMBER TWO** in lubricant sales worldwide.

The global success of Castrol is firmly rooted in a simple idea  
"Think globally but act locally."

Swindon is the home of Castrol (U.K.) Ltd. and true to the company's philosophy, it relishes the opportunity to support Swindon Town Football Club. A marriage of different sporting tradition for sure, but one founded in teamwork and dedication to winning.



Castrol (U.K.) Limited, Burmah Castrol House,  
Pipers Way, Swindon SN3 1RE. England



# ***Castrol***

*The Liquid Engineers*

# Captain's Column

With Team Captain Shaun Taylor

***We were delighted with our win over Cambridge, It showed a lot of character in the side, particularly having lost two players through injury in the match. The lads who came on did really well and we managed to get the two goals we needed to take us into the next round of the Coca-Cola Cup.***

We didn't have to go out and score early on. We knew that we were capable of overhauling the one goal deficit and we were very patient. Some of the younger ones wanted us to put pressure on and pick it up but we just told them to keep it the way it was. Keep passing the ball and it would come.

We did have a few chances in the second half even though it wasn't until late on that we actually got the ball in the net. But the manager emphasised at half time that 45 minutes is a long time in a game, and so it proved.

It was a great night and obviously to have Blackburn Rovers in the next round has given us all a thrill. It is a great draw for us and though we will be very much the underdogs it will be a tremendous occasion for the fans.

It is only two seasons ago we were playing them in the Premiership and now we are facing them as a Second Division club and I am looking forward to it immensely. They have just won the Premiership title and we will be up against Shearer and Sutton. It is going to be great.

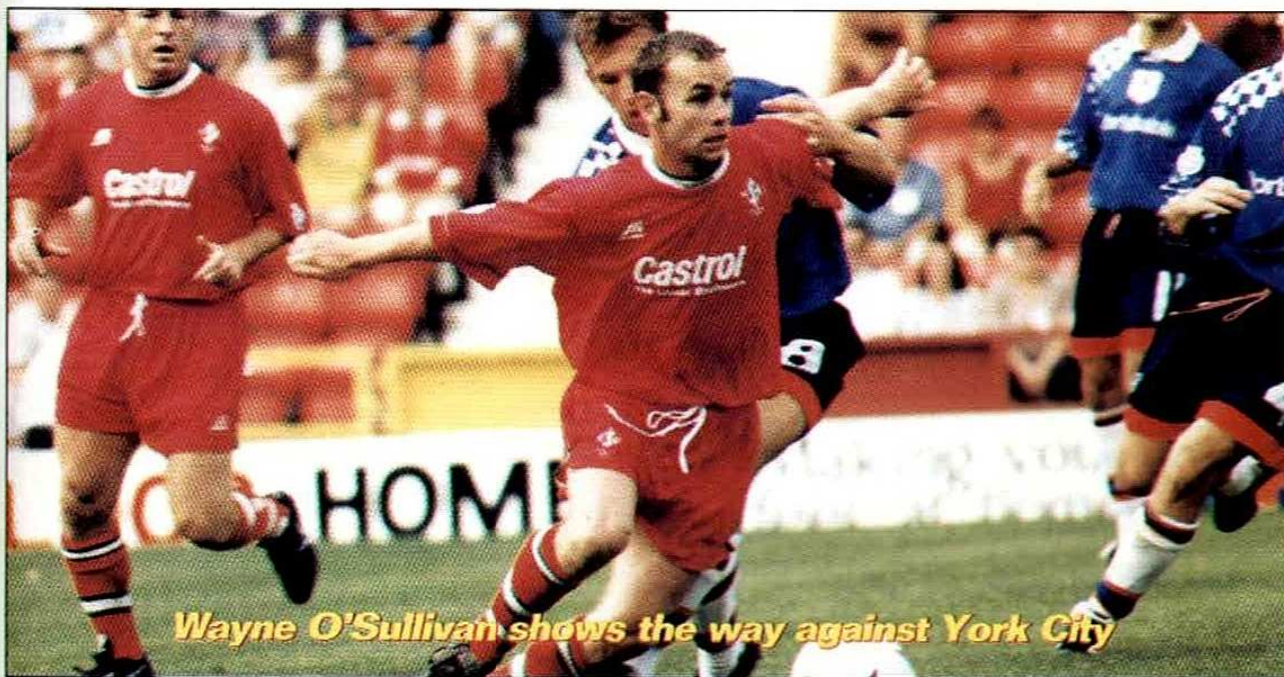
But first things first and Oxford United tonight. We need to keep our good home form going because if we do, we have a chance of getting out of this Division. Oxford were one of the top sides at this level last season so this will be a good test to see just how we rate in Division Two.

So far we have managed to shut all our opponents out at home and this is what we aim to do every



game. We just have to set our stall out early doors because if we can stay tight at the back we have always got a chance because we have players who can score goals. We have always done that at Swindon.

Oxford is a very big game for us. A local derby which gives added spice and of course we have not met for a little while so we hope there is a big crowd and the fans, who were excellent last week, will be here to give us the support we need.



**Wayne O'Sullivan shows the way against York City**

# School of Excellence

*With Youth Development Officer Tommy Wheeldon*

**A question often asked is "What exactly is the Associated Schoolboy Scheme?". Players who will reach the age of nine, ten, eleven, twelve or thirteen during the next educational year may only play football for a Club if they attend a licensed Centre of Excellence.**

Clubs may register a boy as an Associated Schoolboy on or after his 14th birthday if he is receiving full-time education in accordance with the Education Acts.

If a boy is approaching his 14th birthday and signs for a Centre of Excellence run by a club, he cannot sign Associated Schoolboy forms for any other club until his registration ends as a Centre of Excellence registered player.



The maximum number of Associate Schoolboys a club may have registered at any one time is 30.

Any boy who receives full time education and who attends a Club for regular training and coaching or who plays for a Club must be registered as an Associated Schoolboy. Clubs have to write to an Associated

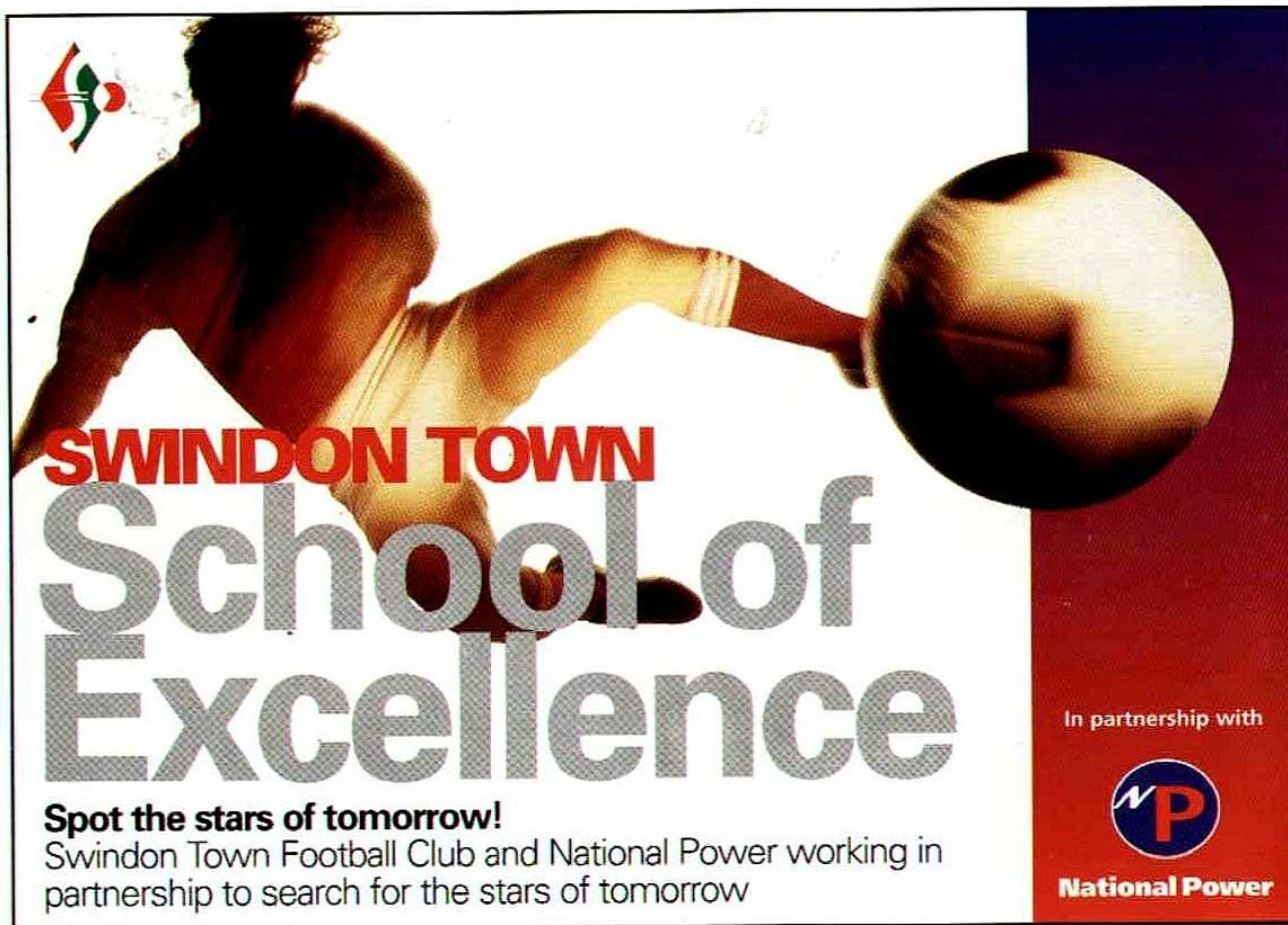
Schoolboy before 1 March of the school year in which the boy is due to leave full-time education indicating whether or not they will be offering him a Trainee Contract.

If the Club does not wish to offer the boy a contract he is then free to sign for any Club of his choice. However if he is offered a contract but does not wish to accept, any other club registering him will be liable to pay compensation to the boy's previous Club who made the offer.

Once the boy accepts the offer of a Traineeship he is then given a contract for 104 weeks usually beginning at the start of July in the year in which he leaves school.

So basically being an Associated Schoolboy ties a boy to the club of his choice and restricts 'poaching' from other clubs.

Very strict regulations also prevent a boy playing too many games for his club.




**SWINDON TOWN**

# School of Excellence

**Spot the stars of tomorrow!**  
Swindon Town Football Club and National Power working in partnership to search for the stars of tomorrow

In partnership with



**National Power**

# The Superstore



**NEW**



*Miss Swindon,  
Sarah Rossiter,  
models the new  
home kit.*

## Replica Kit

**NEW**

*New for the 1995-96 season -*

**Mizuno**

**New Home Strip now Available from the Club Superstore**

Shirt Sizes:	Youths S,M,L	£24.99
	Adults S,M,L,XL	£32.99
Short Sizes:	Youths	£11.99
	Adults	£14.99
Socks Sizes:	Youths	£ 4.75
	Adults	£ 6.50

**Swindon Town's  
NEW Replica Kit  
available NOW!**

**Look out for more new  
products from the Mizuno  
range - available soon!**

WE ARE PLEASED TO ACCEPT



### **NORMAL HOURS OF BUSINESS**

Open Mondays - Saturdays 9.00am - 5.00pm

### **MATCHDAYS**

Saturdays 9.00am - Kick-Off & After the game  
Weekdays 9.00am - Kick-Off

**MAIN SPONSOR**



# Statistics - Season 1

## Endsleigh League Division 2 as at 28th August 1995

	P	W	D	L	P	W	D	L	F	A	Pts.	GD
<b>SWINDON TOWN</b>	3	1	0	0	2	0	0	0	5	0	9	5
SWANSEA CITY	3	2	0	0	0	1	0	0	8	5	7	3
BRADFORD CITY	3	2	0	0	0	1	0	0	4	1	7	3
NOTTS COUNTY	3	1	0	0	1	1	0	0	4	1	7	3
BURNLEY	3	2	0	0	0	1	0	0	3	1	7	2
AFC BOURNEMOUTH	3	1	0	0	1	0	1	0	4	2	6	2
BRISTOL ROVERS	3	0	1	0	1	1	0	0	5	4	5	1
BRENTFORD	3	1	0	0	0	1	1	0	4	3	4	1
BLACKPOOL	3	1	0	0	0	1	1	0	4	3	4	1
CREWE ALEXANDRA	2	0	0	0	1	1	0	0	4	3	4	1
HULL CITY	3	1	0	1	0	1	0	0	3	3	4	0
WALSALL	3	0	1	1	1	0	0	0	3	3	4	0
BRISTOL CITY	2	1	1	0	0	0	0	0	2	1	4	1
STOCKPORT COUNTY	3	0	1	0	1	0	1	0	2	1	4	1
OXFORD UNITED	3	1	1	0	0	0	1	0	2	4	4	-2
CHESTERFIELD	3	1	0	0	0	0	2	0	5	4	3	1
PETERBOROUGH UNITED	3	1	0	1	0	0	1	0	3	4	3	-1
ROTHERHAM UNITED	3	0	1	0	0	1	1	0	3	4	2	-1
BRIGHTON & HOVE ALB.	3	0	1	0	0	1	1	0	2	4	2	-2
WREXHAM	3	0	2	0	0	0	1	0	2	4	2	-2
YORK CITY	3	0	1	1	0	0	1	0	4	8	1	-4
WYCOMBE WANDERERS	3	0	1	1	0	0	1	0	2	5	1	-3
SHREWSBURY TOWN	3	0	0	1	0	0	2	0	2	8	0	-6
CARLISLE UNITED	3	0	0	2	0	0	1	1	6	0	0	-5

## First Team Appearances as at 28th August 1995

	LEAGUE		CUP		TOTAL	
	APPS.	GOALS	APPS.	GOALS	APPS.	GOALS
WAYNE ALLISON	2	0	1	0	3	0
JOEY BEAUCHAMP	1	0	0(1)	1	1(1)	1
PAUL BODIN	1(1)	1	2	0	2(1)	0
IAN CULVERHOUSE	3	0	2	0	5	0
FRASER DIGBY	0(1)	0	0	0	0(1)	0
JASON DRYSDALE	1	0	0	0	1	0
STEVE FINNEY	3	3	2	0	5	3
SHAY GIVEN	3	0	0	0	3	0
TY GOODEN	2	0	1	1	3	1
DEAN HOOPER	0(1)	0	0(1)	0	0(2)	0
KEVIN HORLOCK	1(2)	0	1(1)	1	2(3)	0
STEVE McMAHON	3	0	2	0	5	0
STEVE MILDENHALL	0(2)	0	2	0	2(2)	0
EDWIN MURRAY	1(1)	1	1(1)	0	2(2)	1
LUC NIJHOLT	0(1)	0	0(1)	0	0(2)	0
WAYNE O'SULLIVAN	3	0	2	0	5	0
JAMIE PITMAN	0(1)	0	0(1)	0	0(2)	0
MARK ROBINSON	3	0	1	0	4	0
MARK SEAGRAVES	3	0	2	0	5	0
SHAUN TAYLOR	3	0	2	0	5	0
PETER THORNE	0	0	1	0	0	0

## Season 1995/96 Fixtures

Opponents	Res
Sat 12 Aug Hull City	A 1-0
Tue 15 Aug Cambridge United (CCC 1-1)	A 1-2
Sat 19 Aug <b>YORK CITY</b>	H 3-0
Wed 23 Aug <b>CAMBRIDGE UTD (CCC 1-2)</b>	H 2-0
Sat 26 Aug Carlisle United	A 1-0
Wed 30 Aug <b>OXFORD UNITED</b>	H
Sat 02 Sept Brentford	A
Sat 09 Sept <b>CHESTERFIELD</b>	H
Wed 13 Sept <b>BRADFORD CITY</b>	H
Sat 16 Sept Bristol Rovers	A
Wed 20 Sept <b>BLACKBURN ROVERS (CCC 2-1)</b>	H
Sat 23 Sept <b>ROTHERHAM UNITED</b>	H
Wed 27 Sept (AWS 1-1)	
Sat 30 Sept Wrexham	A
Wed 04 Oct Blackburn Rovers (CCC 2-2)	A
Sat 07 Oct <b>BRISTOL CITY</b>	H
Sat 14 Oct Brighton & Hove Albion	A
Wed 18 Oct (AWS 1-2)	
Sat 21 Oct <b>CREWE ALEXANDRA</b>	H
Sat 28 Oct Notts County	A
Tue 31 Oct AFC Bournemouth	A
Sat 04 Nov <b>BLACKPOOL</b>	H
Wed 08 Nov (AWS 1-3)	
Sat 11 Nov (FAC 1)	
Sat 18 Nov Stockport County	A
Sat 25 Nov <b>SHREWSBURY TOWN</b>	H
Wed 29 Nov (AWS 2)	
Sat 02 Dec (FAC 2)	
Sat 09 Dec Rotherham United	A
Sat 16 Dec <b>WREXHAM</b>	H
Sat 23 Dec Walsall	A
Tue 26 Dec <b>WYCOMBE WANDERERS</b>	H
Sat 30 Dec <b>BURNLEY</b>	H
Mon 01 Jan Peterborough United	A
Sat 06 Jan <b>SWANSEA CITY</b>	H
Sat 13 Jan York City	A
Sat 20 Jan <b>HULL CITY</b>	H
Sat 27 Jan Oxford United	A
Sat 03 Feb <b>CARLISLE UNITED</b>	H
Sat 10 Feb Swansea City	A
Sat 17 Feb Bradford City	A
Wed 21 Feb <b>BRENTFORD</b>	H
Sat 24 Feb <b>BRISTOL ROVERS</b>	H
Tue 27 Feb Chesterfield	A
Sat 02 Mar Wycombe Wanderers	A
Sat 09 Mar <b>WALSALL</b>	H
Sat 16 Mar Burnley	A
Sat 23 Mar <b>PETERBOROUGH UNITED</b>	H
Sat 30 Mar Bristol City	A
Wed 03 Apr <b>BRIGHTON &amp; HOVE ALBION</b>	H
Sat 06 Apr <b>NOTTS COUNTY</b>	H
Mon 08 Apr Crewe Alexandra	A
Sat 13 Apr <b>AFC BOURNEMOUTH</b>	H
Sat 20 Apr Blackpool	A
Sat 27 Apr Shrewsbury Town	A
Sat 04 May <b>STOCKPORT COUNTY</b>	H

FAC = FA CUP CCC = COCA-COLA CUP  
AWS = AUTO WINDSCREENS SHIELD

© The Football League Ltd 1995

# 1995/96 Fixtures



Att.	1	2	3	4	5	6	7	8	9	10	11	12	13	14
6,525	GIVEN	CULVERHOUSE	DRYSDALE	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY 1	ALLISON	GOODEN	BODIN o	NIJHOLT	MILDENHALL
2,530	MILDENHALL	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	ALLISON	GOODEN 1	HORLOCK o	NIJHOLT o	MURRAY
7,746	GIVEN	CULVERHOUSE	BODIN 1	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY 2	ALLISON	GOODEN	HORLOCK o	MURRAY	MILDENHALL
6,724	MILDENHALL	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	MURRAY	O'SULLIVAN	THORNE	FINNEY	HORLOCK 1	HOOPER o	PITMAN	BEAUCHAMP o 1
6,325	GIVEN	CULVERHOUSE	HORLOCK	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	MURRAY 1	BEAUCHAMP	HOOPER	PITMAN	DIGBY



## 24 HOUR INFORMATION

**0891 12 16 40**

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.

**0891 14 16 40**

FOR TICKET, TRAVEL AND COMPETITION NEWS.

\*CALLS ARE CHARGED AT 39P PER MINUTE CHEAP RATE  
AND 49P PER MINUTE AT ALL OTHER TIMES

## IMPORTANT NOTICE

*Important safety announcements by the Club Management over the public address system will be preceded by a loud signal to catch the attention of spectators.*

Goalscorer = Name in Red Substitute used = o



# Team Sheet



## Swindon Town

1	Shay Given
2	Ian Culverhouse
3	Paul Bodin
4	Steve McMahon
5	Mark Seagraves
6	Shaun Taylor
7	Kevin Horlock
8	Wayne O'Sullivan
9	Peter Thorne
10	Steve Finney
11	Ty Gooden
12	
13	
14	

### Team Changes


## Oxford United

1	Tim Carter
2	Les Robinson
3	Mike Ford
4	David Smith
5	Matt Elliott
6	Phil Gilchrist
7	Stuart Massey
8	Wayne Biggins
9	Paul Moody
10	Bobby Ford
11	Chris Allen
12	
13	
14	

### Team Changes


**THIS  
SEASON'S  
LINE UP  
from**

**power  
train**



**REPLACEMENT  
CAR PARTS**



Powertrain Products  
Greenbridge Road  
Swindon, Wiltshire  
SN3 3LB

### Today's Officials:



#### Referee:

M.J. Brandwood (Uckfield, Staffordshire)



#### Linesman (red/yellow flag):

J.H. Griffiths (Pewsham, Wiltshire)



#### Linesman (yellow flag):

B.D. Priest (Halesowen, West Midlands)

#### Reserve Official:

I. Hailstone (Frogwell, Wiltshire)



### Today's Mitre Matchball Sponsors:

**Currys**

Greenbridge Retail Park,  
Drakes Way,  
Swindon.



Wootton Bassett  
Golf Club

Tel: 01793 849999



### 24 HOUR INFORMATION

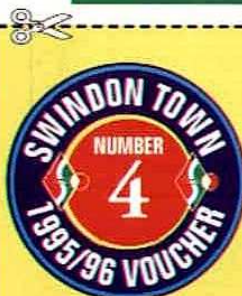
0891 12 16 40

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.

0891 14 16 40

FOR TICKETS, TRAVEL AND COMPETITION NEWS.

\*CALLS ARE CHARGED AT 30P PER MINUTE CHARGED RATE  
AND 45P PER MINUTE AT ALL OTHER TIMES



Produced by P.I.A. Marketing Communications Ltd.  
Tel: 01635 35546.

Designed by Nick Prescott  
Edited by Jon Pollard

The views contained herein are not necessarily those of Swindon Town Football Club.  
No part of this magazine may be reproduced without the written permission of Swindon Town F.C.

